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Research Article

Anabolic Androgenic Steroids Misuse in the Fitness Industry

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Abstract

Anabolic-androgenic steroids (AAS) are synthetic variations of the male sex hormone testosterone. They mimic testosterone's effects, primarily promoting muscle growth (anabolic effects) and enhancing male traits (androgenic effects). The misuse of AAS has extended beyond high-performance athletes and is now prevalent among the general population, particularly among fitness and gym enthusiasts. Epidemiological data highlight the widespread abuse of these substances, driven by the aspiration to enhance muscle mass, strength, and overall physical performance. The misuse of AAS in the fitness industry poses significant health risks and ethical concerns. This review highlights the prevalence, consequences, and prevention strategies related to AAS misuse in the fitness industry.

Keywords: anabolic-androgenic steroids, fitness, gym, toxicity, prevention

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1. Introduction

Anabolic androgenic steroids (AAS) are synthetic derivatives of testosterone developed over the past 75 years. They have a narrow range of medical applications, primarily for treating hypogonadism [1]. However, their misuse for performance enhancement and bodybuilding has become increasingly prevalent, particularly among the general population engaging in fitness activities [2]. It is important to note that AAS are controlled substances, and their nonmedical use is banned in many countries due to their potential health risks. Before 1980, the nonmedical use of AAS was mainly prevalent among elite athletes and bodybuilders. In recent decades, however, the use of anabolic androgenic steroids for performance enhancement and muscle gain has been increasing among the general population [3]. The global lifetime prevalence rate of AAS misuse is estimated to be 3.3%, with a significantly higher rate among men (6.4%) compared to women (1.6%) [4]. The vast majority of AAS users are regular gym and fitness center patrons, primarily men, who utilize these substances to improve their appearance rather than for competitive athletic purposes [5]. Commercial interests have driven the development of uncontrolled intake of various doping substances, particularly AAS, in the fitness industry [6]. Uncontrolled AAS intake can lead to serious health consequences, including cardiovascular problems, psychological issues, and hormonal imbalances [7]. These risks may increase the healthcare burden and require additional resources to address the effects of AAS misuse. In this regard, many researchers recognize the emergence of doping as a societal and public health issue within the context of strength training and fitness culture, particularly in gyms and fitness centers [8]. This review aims to summarize the research in scientific literature regarding AAS abuse among gym-goers and within the fitness industry. The novelty of this review lies in its focus on a specific population and offers healthcare professionals critical information to address a growing public health concern.

2. Materials and Methods

The search and analysis of scientific publications were conducted using the following databases: Google Scholar, PubMed, and ResearchGate. This research aims to describe the prevalence of nonmedical use of AAS among athletes visiting fitness clubs and gyms. The following key search terms served as the basis for the search strategy: AAS, doping, performance-enhancing drugs (PED), fitness, and gym. The inclusion criteria for the study were publications concerning misuse and abuse of AAS among visitors of fitness clubs and gyms, whereas the exclusion criteria were publications unrelated to the review topic, those containing insufficient information relevant to the research topic, and duplicates.

3. Prevalence of AAS use Among Amateur Athletes in the Fitness Industry

The prevalence of AAS misuse among amateur athletes in the fitness industry worldwide has received considerable attention in research. Studies have primarily focused on AAS usage patterns among gymgoers and fitness enthusiasts across Western Europe, America, and selected Middle Eastern nations. However, accurately determining the exact prevalence of AAS misuse in this demographic poses challenges due to potential underreporting. Despite these difficulties, research suggests that AAS utilization among amateur athletes in the fitness sector exceeds that of the general population. The nonmedical use of AAS is on the rise among attendees of gyms and fitness clubs, particularly among those who prioritize enhancing their physical appearance [8]. A meta-analysis examining global AAS misuse prevalence within this group revealed a significantly high rate of 18.4% [9].

The United Kingdom and the Netherlands exhibited the highest prevalence rates of AAS use among gym-goers, with percentages around 70%. Similarly, studies conducted in Russia and Poland revealed notable rates of 30.1% and 30.4%, respectively [10, 11].

Variations in AAS usage levels across European countries were observed. In the Middle East, studies indicated high prevalence rates among fitness center visitors, with figures reaching 70.4% in Iraq [11], 45% in India [13], 24.5% in Saudi Arabia [14], and 22.7% in Kuwait [15]. Figure **1** illustrates the global prevalence of AAS use among fitness center and gym visitors.

Some studies lacked data on female users or current AAS usage patterns. It was also noted that a significant proportion (80%) of AAS users practiced polypharmacy, involving the simultaneous use of multiple drugs without medical supervision or necessity. This phenomenon is prevalent among AAS users, with up to 80% engaging in polypharmacy. Commonly used substances in this context include ephedrine, growth hormone, tamoxifen, clenbuterol, insulin, human chorionic gonadotropin, diuretics, and thyroid hormones [16, 17].

4. Action Mechanism and Motivations to Use AAS

AAS are synthetic hormones named for their steroid nucleus chemical structure and dual biological effects: anabolic and androgenic [18]. The secondary sexual characteristics of men, reproductive system, nature of hair growth, and the activity of the sebaceous glands are a few that fall under androgenic effects. In addition, AAS exhibits anabolic effects, enhancing nitrogen retention and protein synthesis, which, in turn, leads to increased collagen production, muscle hypertrophy, and improved bone metabolism [19]. AAS binds to the cytosolic androgen receptor by entering via cell membrane (Figure **2**). The hormonereceptor complex then translocates to the nucleus, where it forms a homodimer. This homodimer binds to androgen response elements in target genes, facilitating gene transcription and ultimately leading to



Figure 1: Prevalence of AAS use among fitness center and gym attendees in the world.

protein synthesis [20]. These effects enhance performance and promote muscle growth, making them a significant factor in the misuse and abuse of AAS in society [21].





4.1. Motives for AAS use among amateur athletes

On summarizing the scientific data, it can be concluded that the main motivations for AAS use among amateur athletes in the fitness industry are:

1. Improved athletic performance: AAS use increases muscle mass, enhancing athletic performance [2, 22, 23].

2. Improved appearance: Users seek to increase muscle size and decrease body fat to improve their physical appearance [24, 25].

3. Body dysmorphia: Individuals with body dysmorphic disorder may obsess over perceived flaws in their appearance, leading them to use AAS in an attempt to achieve a more idealized physique [26].

4. Peer pressure: Some individuals are influenced by their peers or social circles to use AAS as a sporting or social norm [27, 28].

5. Psychological factors: AAS use is associated with psychological factors such as impulsivity, thrillseeking, and risk-taking behavior [29].

6. Other motivations include the coach's approval, curiosity, family influence, the use of famous athletes portrayed in the media, and peer influence [30].

5. Adverse Effects of Anabolic-androgenic Steroids

AAS are a diverse group of molecules that include both endogenously produced androgens (such as testosterone) as well as synthetically manufactured derivatives. These compounds are commonly used to enhance muscle growth for aesthetic purposes and athletic performance, to minimize androgenic effects. However, it is essential to recognize that AAS use comes with a range of adverse effects that influence various organs, tissues, and bodily functions (Figure **3**).

AAS abuse can lead to cardiovascular complications, including:

5.1. Cardiovascular system

• Increased risk of heart disease: AAS may contribute to conditions like hypertension, atherosclerosis, and myocardial infarction.

• Alterations in lipid profiles: AAS can disrupt lipid metabolism, potentially leading to unfavorable changes in cholesterol levels.

• Thromboembolism: AAS use has been associated with an increased risk of blood clots, which can cause serious health issues [7, 20, 31].

5.2. Reproductive system

• Hypogonadism: Chronic AAS use may suppress natural testosterone production, leading to hypogonadism (low testosterone levels).

- Infertility: AAS can impair sperm production and fertility.
- Testicular atrophy: Prolonged AAS use may shrink the testicles [7, 32, 33].

5.3. Neuropsychiatric effects

• The molecular and pathological mechanisms behind neuropsychiatric side effects of AAS abuse remain unclear.

- However, some individuals using AAS have reported mood swings, aggression, and altered behavior.
- Further research is needed to fully understand these effects [7, 34–36].

5.4. Liver toxicity

AAS, especially 17α -alkylated derivatives, can harm the liver:

- Cholestasis: AAS may disrupt bile flow, leading to cholestasis (bile accumulation).
- Peliosis hepatis: A rare condition characterized by blood-filled cysts in the liver.
- Liver adenomas and carcinomas: AAS use has been linked to the development of liver tumors [33, 37, 38].

5.5. Musculoskeletal injuries

Paradoxically, while AAS enhances muscle growth, they can weaken tendons and ligaments, increasing the risk of injuries [39–41]. The effect of AAS on tendons remains the subject of ongoing research. It is still unclear exactly how AAS affects tendons [42]. However, some studies have indicated several molecular mechanisms:

• AAS stimulates rapid muscle hypertrophy, but tendons and ligaments do not adapt at the same rate. This results in an imbalance where muscles become stronger and larger, while tendons and ligaments remain relatively weaker and more prone to injury due to the disproportionate load [43,44].

• AAS can affect the quality and quantity of collagen—the primary structural protein in tendons and ligaments. While AAS may increase collagen synthesis, they can also alter the types of collagen produced. Specifically, AAS tends to promote the formation of collagen type III over the stronger type I collagen, resulting in tendons that are less robust and more susceptible to injury [42].

5.6. Psychiatric disorders

• AAS use has been associated with psychiatric symptoms, including mood disturbances, anxiety, and depression [26, 37].

Thus, uncontrolled use of AAS can lead to serious consequences. Given these potential consequences, it is crucial for individuals to approach AAS use responsibly, seek medical guidance when necessary, and be aware of the risks associated with misuse.



Figure 3: Most common side effects of AAS.

6. Preventing AAS Misuse

Preventing AAS misuse in the fitness industry requires a comprehensive approach that involves education, regulation, support, and collaboration among various stakeholders. Here are some specific strategies to prevent AAS misuse in the fitness industry:

• Education and awareness campaigns: To develop and implement educational campaigns specifically for fitness enthusiasts, trainers, gym owners, and other industry professionals. Provide information about the risks and dangers of AAS misuse, as well as promote natural and healthy methods of achieving fitness goals [30].

• Professional training and certification: Ensure that fitness trainers and coaches receive proper training and certification on ethical practices, including guidelines on AAS use [45].

• Encourage fitness professionals and enthusiasts to prioritize natural and evidence-based approaches to fitness and performance enhancement, such as proper nutrition, effective training methods, rest and recovery strategies, and legal supplements [46].

• Regulation and enforcement: Work with regulatory bodies to enforce laws and regulations regarding the sale, distribution, and possession of AAS. Implement strict penalties for individuals or businesses found violating these regulations.

• Screening and testing: Implement regular screening and testing protocols for AAS use in fitness competitions and events. Use testing as a deterrent and a way to identify individuals who may need support or intervention [47].

• Peer support and mentorship: Foster a supportive environment within fitness communities where peer support and mentorship programs are encouraged. Experienced athletes and trainers can serve as positive role models and promote healthy behaviors [48, 49].

• Access to qualified healthcare professionals: To ensure that fitness enthusiasts have access to qualified healthcare professionals who can provide guidance on fitness, nutrition, and performance enhancement in a safe and ethical manner. Offer resources for individuals seeking information or support related to AAS use [50].

7. Implications for Practice and Future Research

This review focuses on public health issues related to the abuse of AAS in fitness communities. By examining the prevalence and patterns of AAS use among gym and fitness club patrons, this study provides valuable information to various stakeholders. Policymakers, health professionals, and gym management can use these findings to understand the scale of the problem and develop effective prevention strategies. In addition, this study serves as a starting point for future research, providing scientists and practitioners with an essential resource to understand and address the factors contributing to the misuse of AAS in a fitness environment.

8. Limitations

This study acknowledges several limitations. Firstly, relying on self-reported data may introduce bias, as participants might underreport their AAS use due to social stigma or overreport due to recall inaccuracies. Secondly, the cross-sectional design limits our ability to establish definitive cause-and-effect relationships between AAS use and associated health issues. Longitudinal studies would be more appropriate for exploring the temporal patterns of AAS usage. Finally, despite our efforts to include a diverse and inclusive sample, focusing on fitness center and gym attendees might not fully represent the demographic variations within the broader population.

9. Conclusion

The findings of this review study underscore a troubling trend: the widespread use of AAS extends beyond professional sports, becoming a global issue and a significant public health concern. The rapid expansion of the fitness industry, including its commercial aspects, brings positive social impacts at the same time it also raises concerns about the increasing use of performance-enhancing substances like AAS. The promotion of a healthy lifestyle can inadvertently lead some individuals to seek shortcuts, such as resorting to AAS use, in pursuit of an ideal physique. Given the limited available data on doping issues in the Republic of Kazakhstan, conducting comprehensive research on a large scale is crucial.

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Conflicting of Interests

The authors declare no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

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