

Editorial

EDITORIAL REPORT AND SCIENTIFIC COMMITTEE OF THE V CONGRESO INTERNACIONAL DE LAS CIENCIAS ADMINISTRATIVAS Y FINANCIERAS – FADE 2021

The Escuela Superior Politécnica de Chimborazo seeks to promote a society of knowledge generators and intends to encourage and promote research, technology transfer and innovation, and coordinate efforts between the public and private sectors.

Researchers, university professors, and students from different universities and higher education institutes in Ecuador and around the globe were invited to participate in the V CONGRESO CIENTÍFICO INTERNACIONAL DE LAS CIENCIAS ADMINISTRATIVAS Y FINANCIERAS – FADE 2021, held on November 8th–10th, 2021. The purpose of this event was to share the recent development in the fields of business management and development, innovation and entrepreneurship, social and solidarity economy, human talent management, transport management, accounting analysis, audit, financial management, foreign trade and marketing, commercialization, and neuro-economics.

Thanks to the diffusion in local and national media, the event was known nationally. Digital media such as social networks and webpages were used.

V CONGRESO CIENTÍFICO
INTERNACIONAL DE LAS
CIENCIAS ADMINISTRATIVAS
Y FINANCIERAS FADE 2021

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SCIENTIFIC COMMITTEE

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Scientific Committee Coordinator

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