

Conference Paper

Special Collections as Information Policy for Culture of Indonesia

Niko Grataridarga

Management of Information and Document, Vocational Program, Universitas Indonesia

Abstract

This research discusses the information policy in Indonesia. It aims to identify and apply information policy as a general term for all legal, regulatory, and doctrinal positions relating to information, communication, and culture. The information policy in line with government regulations on public library to develop cultural peculiarities of each region into a center for research and reference. This research used a qualitative method by observation and interview with descriptive analysis. The results showed that the Jakarta public library and Riau public library (Soeman H.S. library) already have special collections of the regional culture. The implementation of the information policy through a special collection that is owned by the Jakarta and Riau public library has a great potential as a center for information, research, preservation, even tourism with good management and a massive promotion.

Keywords: information policy, special collections, Jakarta public library, Riau public library

Corresponding Author:

Niko Grataridarga

Nikogratidarga@Webmail

.Ui.Ac.Id

Received: 8 June 2018

Accepted: 17 July 2018

Published: 8 August 2018

Publishing services provided by
Knowledge E

© Niko Grataridarga. This article is distributed under the terms of the [Creative Commons](#)

[Attribution License](#), which permits unrestricted use and redistribution provided that the original author and source are credited.

Selection and Peer-review under the responsibility of the 2nd ICVHE Conference Committee.

1. Introduction

Sandra Braman (2011) statement that Information policy provides an umbrella term for all laws, regulations, and doctrinal positions that deal with information, communication, and culture. More precisely:

Information policy is comprised of laws, regulations, and doctrinal positions – and other decision-making and practices with society-wide constitutive effects – involving information creation, processing, flows, access, and use.

The information policy also regulates the laws concerning cultural information. One example this information culture can be seen in article 8, points F. Peraturan Pemerintah Republik Indonesia Nomor 24 Tahun 2014 Tentang Pelaksanaan Undang-undang Nomor 43 Tahun 2007 Tentang Perpustakaan, "organize and develop local public library based on the uniqueness of the area as a center for research and referral about the cultural richness of the region in its territory."

 **OPEN ACCESS**



Figure 1

Culture by Ki Hajar Dewantara means the shape of the human mind which is the result of the struggle of human against two strong influences, namely the nature and age. [6]. Learn the culture to understand the evidence of the triumph of human life in overcoming obstacles and hardships in life and attain salvation and happiness.

The regulation is about effort of government to preserve and dissemination the culture work that manifestation of creation, sense, and masterpiece of Indonesian. Some provinces libraries have a service and special collections that contain the elements of the culture and history of each province. The libraries include BPAD Jakarta and Riau BPAD.

2. Jakarta Special Collection

Betawi special collection is a form of government policy to preserve and introduce the history and culture of Jakarta and Betawi. Located in BPAD Kuningan. Nyi Ageng Serang building 8th floor. Established in 2001. Collections on the history, culture and development results in Jakarta in the form of books, tapes, CD/VCD/DVD, photographs, maps and microfilm.



Figure 2: Jakarta Special Collection corner image.

2.1. Collection content

The work of Adolf Heuken SJ. most fulfilling bookshelves. In addition to the discussion about the city's history of the colonial era, Heuken also review the history of mosques, churches, and old pagoda and development Menteng area.

This library has a series of history books belong Heuken Jakarta somewhat elusive despite the publication of a new five years ago. One of the unique collection of this series is the original sources of the book *History of Jakarta 1513–1619* containing old manuscripts about Jakarta in Sundanese and Javanese script, as well as Portuguese and Dutch language accompanied by a translation.

In addition to the history books of the colonial era, many books in the modern era such Jakarta alone memoirs of life Canadian traveler in Jakarta, Jeremy Allan, in his book *Jakarta Jive: A Story of Survival in a City of Upheaval*. Side of the metropolis Jakarta can also be found in some book of photos Jakarta and jokes from Benny and Mice in the caricature book *Lagak Jakarta*. Fictional books of local and foreign authors also complete this special collection such as the work of the Firman Muncato, Alwi Shahab, Ridwan Saidi, Remy Jones, Agnes Jessica. The work of foreign novelist also enliven this particular room. There is the story of a nuclear reactor in the northern coast of Jakarta works of authors from Australia, Kerry B. Collison, in Jakarta novels, and stories about corruption and violence set in Jakarta written by Alan Brayne in *Jakarta Shadows*.

There are collections that published by the Government of DKI Jakarta, ranging from a collection of local regulations to book *Djakarta Through The Ages* with somewhat too modern design for a book published in 1969. Although the library status is handled by local government, the managers quite fair because the special collection contains is not only a nice and sweet about Jakarta. They also have Jakarta Undercover series that belong to Moammar EMKA who talked about blurred portrait of nightlife capital city.

In one rack can also be found an exposure from Subhan S.D. about crime in the city of books *Danger Zone; Street, Intersection, and Prone Areas in Jakarta* issued Gagas Media. Review and critique about rid policies of pedicab that controversial in Jakarta with *Abang Becak* book, *Sekejam-kejamnya Ibu Tiri Masih Lebih Kejam Ibukota* written by Yoshifumi Azuma can also be found here. In addition to books, there is also a collection of music and movies Betawi wedding traditions and some films of veteran actor from Betawi, Benjamin S.

2.2. Librarian in Jakarta special collection

There is no reference librarian in Jakarta Special Collections. Although there are special tables for librarians in that room. When the author visited there in only one reference librarian at the 8th floor but he did not take care of the Jakarta Special Collections.

3. Bilik Melayu Collection

Bilik Melayu is one service that is characteristic of the Soeman Hs Library. This room is located on the 3rd floor of the Soeman Hs library building. The room of Biliki Melayu save a special collection on the published that subject about Malay both at home and abroad.

3.1. Purpose of Bilik Melayu service

Based on Undang-Undang No. 4 of 1990 on compulsory deposit of printed and recorded works, Bilik Melayu service aims to preserve the physical form and content of Malay information that is published both in domestic and abroad. Moreover, role of bilik melayu as a central bibliographic of Riau



Figure 3: Front desk of Bilik Melayu.

3.2. Bilik Melayu collections

The collection included in bilik melayu totaled \pm 5000 titles and 7000 copies of books and ancient manuscripts relating to the history and culture of the Riau Malay such literatures Melayu (rhymes, poems, writings Arabic Malay), Malay cuisine, medicine, architects Melayu and much more. The type of collection consists of:

3.2.1. Textbooks

Textbooks are stored in the Bilik Melayu are books relating to literature, tourism, government, architecture, history, and Malay culture. Bilik Melayu keeps a collection of various Malay authors. Authors whose works are specifically stored at Biliki Melayu among others Tabarani Wed, Hasan Jonah, Law Hamidiy, Chaidir, Fakhrunnas, MA Jabbar, Tenas Efendy, Isjony Isaac, Soeman Hs, Jalil A. Rahman, Associate, Syahrir, Abdur Rahim, Encik Nik Hassan Josah and Suhaimi. Bilik Melayu also keep a book donation from Malaysia and Singapore.

3.2.2. Newspapers and magazines

Collection of newspapers and magazines contained in a Bilik melayu are still limited to the issue of Riau only. This is because the library of Hs Soeman is not subscribe yet to newspapers and magazines published in other regions or countries associated with Malay

3.2.3. Research report

Collection of research reports that are stored in the Bilik melayu is a research report produced by college students in Riau.

3.2.4. Map

The collection of map that are stored at bilik melayu is a map of the province of Riau and Riau district areas.

3.2.5. Government publications

Collection of government publications that are stored at bilik melayu is the accountability report of governors, province and regional profile of Riau, tourism guidelines, and others.

3.3. Bilik Melayu librarian

Librarians who served in Malay Room service consists of 4 people, who have an education background in diploma of library science are 3 people and is now being continued to Bachelor of Library Science and another have graduate in library science bachelor.

4. Issues

Management is under performance. There is no reference librarian in Special Collections Jakarta. Though there are special tables for librarians in that room. In the Bilik Melayu the users do not fully utilize the librarian services. In the RUSA guideline, librarians have to assist, advise, and instruct users in accessing all forms of recorded knowledge. The assistance, advice, and instruction include both direct and indirect service to patrons. The librarian of Bilik Melayu had been stand by in there but there is no infrastructure retrieval tools for the user to search the data independently. Reference and User Services Librarians:

In Jakarta Special Collection the number of visitors is slightly. Average month there are 50 people who visit. Many are not aware of the existence of this special collection in the library area. We can see from the number of visitors that bit. This was also confirmed when the author asks to some library patrons who were on the floor 7.

Do they know that on the 8th floor there is a special collection of Jakarta? Almost all do not know. Likewise number of Bilik Melayu service visitors slightly. Within a week there were only 16 visitors at Bilik Melayu. So at the end of this particular collection is not running optimally as a policy to disseminate information and educate local cultural content for the community. There should be some way to promote special collection to the public, namely: (a) exhibitions (Exhibitions), (b) lectures and seminars, (c) publishing, and (d) the mass media.

Improvement of services in the public library that provides managerial needs the support not only from the head of the library it could be from regional governors. Especial collection is not only become magnificent time of the inauguration but also need continued maintenance. That of course should more support from the leaders.

5. Conclusion

Information policy not only about the current things but also about the culture and history. This information policy embodied in the laws of the government in terms of policy dissemination and storage of local content in each library primarily provincial library.

This special collection symbolizes the identity of each areas or Province in Indonesia. Identity of Betawi culture and Jakarta history, Pustaka Jawatimuran in East Java, and Bilik Melayu in Riau Province. Communities can track information about the culture and history of their areas. But unfortunately this special collection like Betawi Culture service just become a symbol because less utilization.

Services can be done by improving the infrastructure in the library such as providing specialized integrated digital collection through mobile app such as i-Jakarta that owned by Jakarta Public Library. Through this digital tools they could also help promotion by social media. Internet users that become one of the biggest community in Indonesia is the market and a promotion itself if can make the peer to peer philosophy in the social media marketing working well.

One of the interesting things that can be the mainstay products in the public library is a collection of culinary recipes typical of the region. In Bilik Melayu there are several printed collection about cooking typical of the Riau. As we know the culinary tourism is currently growing rapidly, especially in Indonesia with a wide range of cultural diversity. Culinary content on Bilik Melayu collection certainly has its own attractiveness for tourism development.

Actually, this special collection have potential power. If it handled with good management and promotion not only as preservation but also could be a tourism of culture and history object. It's possible for the library becomes a place of education and recreation and cultural history. Library will have potential visitors not only the people of Indonesia but also foreign tourists.

References

- [1] Cassell dan Hiremathl, Kay Ann, dan Uma Hiremath. *Reference and Information Services in the 21st Century an Introduction*. 2nd Ed. London: Facet Publishing, 2002.
- [2] Gertzog, Alice and Edwin Beckermen. *Administration of the Public Library*. United State: Scarecrow Press, 2003.

Observation and Interview

- [3] Peraturan Pemerintah Republik Indonesia Nomor 24 Tahun 2014 Tentang Pelaksanaan Undang-undang Nomor 43 Tahun 2007 Tentang Perpustakaan.
- [4] *Professional Competencies for Reference and User Services Librarians* written by the RUSA Task Force on Professional Competencies, chair, Jo Bell Whitlatch and members, Nancy E. Bodner, Muzette Z. Diefenthal, Nancy Huling and Kathleen M. Kluegel. Approved by the RUSA Board of Directors, January 26, 2003.
- [5] Sandra Braman. *Defining Information Policy*. Journal Of Information Policy 1 (2011): 1-5
- [6] Supartono Widyosiswoyo. *Ilmu Budaya Dasar*. Edisi Revisi. Bogor: Ghalia Indonesia, 2004.