

## Research Article

# Implementation of Library Management in Increasing Interest in Reading at the University of Lampung

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**ORCID**Oki Dermawan: <https://orcid.org/0000-0001-6243-3643>**Abstract.**

The background of this research is the declining interest in reading by students and lecturers in the UNILA library, which is still low as they are reluctant to read in the campus library. One of the causes of low interest in reading in the library is inadequate services, such as a lack of librarians to assist students in selecting the books, limited availability, and lack of a variety of books can also affect students' reading interest and uncomfortable library conditions, such as seating. Ergonomics, poor lighting, and poor ventilation can make students feel uncomfortable in the library. This study uses a qualitative descriptive research method. Qualitative research is data collection in a natural setting to interpret phenomena that occur where the researcher is a key instrument, sampling of data sources is carried out purposively, collection techniques are triangulation (combined), data analysis is inductive or qualitative, and the results of qualitative research are more emphasize the meaning of generalizations. The subjects of this study used the library and students of UNILA. The data collection technique used in this research is using interview data collection techniques, observation, and documentation. The results of this study indicated that the implementation of library services in UNILA was according to library operational standards. The implementation of library services carried out to increase students' reading interest includes using the Elip application, digitizing books into e-books, interesting book titles to read, and desk arrangements that must be tidy to encourage reading interest. Despite of the shortage in facilities and amenities, the implementation of library management is still being carried out properly with accomplished policies and procedures. Obstacles faced by the head and library staff in library services in increasing student interest in reading includes less of facilities available and lack of fiction reading books. As well as the limited staff of the existing library.

**Keywords:** reading interests, library services

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## 1. Introduction

The development of science achieved in this period was marked by the rapid development of libraries in society. Libraries have developed into academic institutions that are centers of study, in addition to their role as gateways and places for preserving knowledge. This is not a coincidental phenomenon, but if studied more deeply, there is a relationship between libraries and science. On the one hand, the development of science anywhere in the world requires the support of an institution specifically capable of developing and disseminating knowledge. On the other hand, libraries will actually only develop in a society that pays attention to the development of science.

The development of science at this time is also marked by the very rapid development of libraries in society. The library has developed into an academic institution that is a center of study, in addition to its role as a gateway and place of preservation of knowledge. This is not a coincidental phenomenon, but if examined more deeply, there is indeed a close relationship between libraries and science. On the one hand, the development of science in any world requires the support of an institution that is specifically capable of storing and disseminating knowledge. On the other hand, the library will only develop in a society that pays attention to the development of science. As the order of Allah SWT In the Command to Read, Q.S. Surah Al' Alaq verses 1-5.

Recite in the name of your Lord who created 1 He created mankind from a clot 2 Recite, and your Lord is the Most Kind Why 4 taught man what he did not know 5. It means: *“Read by (saying) the name of your Lord who created, He has created man from a clot of blood. Read, and your Lord is the Merciful, Who teaches (man) with the pen, He teaches man what he does not know”*[1].

The verse above shows how Allah SWT has prioritized, the obligation to read for his servants because by reading every human being can learn something that he does not know. And by reading someone can get useful information for him.

Regarding library management in tertiary institutions, the library is not only a work unit that provides reading materials to increase knowledge and insight but is also an integral part of learning. This means that the organization of the library must be in line with the vision and mission of the tertiary institution by providing quality reading materials needed by students and lecturers, organizing activities related to study, and other supporting activities. Library management will further hinder the development of campus libraries if library management is not going well [2].

The campus library aims to provide a learning resource center so that it can help develop and increase interest in reading, information literacy, talents, and abilities of

students and lecturers. In general, the meaning of a library is a place where there are activities for collecting, managing, and disseminating (services) all kinds of information, both printed and recorded in various media such as books, magazines, newspapers, films, cassettes, tape recorders, videos, computers, and others. The campus library is a library in a higher education environment[3].

The existence of a library is to meet the information needs of the campus community. The library acts as a medium and a means to support lecture process activities. Therefore, the library is an integral part of the education program. Library management will determine the development of the library [4].

Given the importance of the campus library, when referring to Permendiknas number 25 of 2008 which regulates the issue of library staff standards [5]. It stipulates the minimum requirements for human resources who manage libraries must be people who are capable of managing libraries, a person must carry out education for 3 years at a tertiary institution that is majoring in library management so that human resources who have the ability and expertise according to standards become a non-negotiable thing if the campus wants to develop the library better. Guidance services to users/readers. Activities of library officers to help students to utilize all the collections owned by the library. These forms of service include:

1. Explain to visitors or readers how to use the library properly, such as:
2. Introducing library rules and regulations.
3. How to use the library catalog.
4. How to read well.
5. How to use and treat books well inside and outside the library.
6. How to search and browse to find books on shelves.
7. How to borrow and return books on time.
8. Explain to students and lecturers the existence and usefulness of the library through the right momentum, such as new scholarship orientation activities and other activities related to library relations.
9. Periodically, for example, half a year or once a year various scientific activities are held such as workshops and seminars, and competitions[6].

Of the 3 series above, to motivate students, a professional librarian who is in the library field is needed.

To avoid mistakes in understanding this title, the author needs to explain the purpose of the title Implementation of Library Management in Increasing Student Reading Interest

Based on the pre-research conducted on March 30, 2023, with Mrs. Endah Kurnia Sari S.I.Kom about library innovation at UNILA, the innovation used by this library is something in the form of an application app), such as using an application. *Dainik*, then use the app Shrimp, and last used the application *id (elip)* in 2016 until now. The author saw directly the activities carried out there and conducted interviews regarding library management/library management to attract readers to the library.

As explained earlier, there are a lot of facilities needed in the library. If the facilities in the library are properly equipped, then library management and increasing students' and lecturers' interest in reading will run well. Developing the layout of the library and providing library facilities, so that readers feel comfortable when visiting the library. Based on the research focus above, the authors take the formula problems as follows: How is the implementation of library management at UNILA?

2. What factors can hinder and support in increasing interest in reading at UNILA?

## 2. Methods

This research was conducted based on a qualitative approach. This type of research is classified into field research (field research), namely research conducted in the field or research location chosen to investigate objective phenomena as they occur in that location.[? ] This research was conducted by collecting existing data in the field regarding the matters being studied, namely the implementation of library management at Lampung University. Judging from the nature of the method used in this research qualitative methods, were used to examine the condition of natural objects. In this research, the authors attempt to describe the results obtained in the field, which are related to the implementation of library management. Data Collection Method through Observation, interviews (*interview*), and also documentation. Data Analysis Techniques: data reduction, data presentation, data verification, and conclusion. Test the validity of the data with source triangulation.

## 3. Results and Discussion

### 3.1. Implementation of Library Management at UNILA

Library Management is quite diverse. Therefore it is necessary to first elucidate the function of library management in increasing interest in reading, namely managing the library properly and optimally. According to Law No. 43 of 2007, the campus library is a type of special library. The characteristics of a special library, among others, are that it is limited to users in government institutions, community institutions, religious educational institutions, houses of worship, or other organizations.

According to the Indonesian National Standard, the campus library is a library located in a formal education unit in an educational environment, which is an integral part of the campus's activities, and is a learning resource center to support the achievement of the campus's educational goals. The campus library is a means for academics to be skilled in lifelong learning and able to develop their minds so that they can live as responsible citizens.

UNILA library management is a process to achieve the goals expected by a library, by:

1. (a) Utilizing human resources, and in the form of financial resources, physical, technological, information, or systems that pay attention to expertise. Based on this, it is necessary to have a library management system. Applying a system of openness, coordination, discipline, and good communication.
- (b) In carrying out the processing of library materials must be by applicable procedures.
- (c) Promotion of the library, so that students and lecturers are interested in visiting and utilizing the library collection. Promotion here includes the types of collections, services, and of course, the benefits obtained by library users.
- (d) Collaboration with lecturers is related to learning activities which will later use the library as a place or in other words the lecturer conducts learning activities in the library.
- (e) expo as well as *Birthday Library*.
- (f) Facilities and infrastructure in library management are also very necessary. The building or room is an important facility in the organization of the library as a service unit and must have sufficient and permanent working facilities to accommodate the library collection. Libraries as information and knowledge centers have strategic tasks and functions, namely providing proper and comfortable reading rooms.

While planning in library management at UNILA, includes:

1. (a) The budget here relates to the allocation for buying books, maintenance of books, and for staff and budgetary resources obtained from the campus and also obtained from student fines.  
(b) Procurement of books The process of procuring books is grouped into three parts, namely directly outside, government assistance,  
(c) Human resources Relating to recruitment, and placement according to academic background.  
(d) The organization in library management at UNILA is explained as follows:
2. Manpower, is the existence of librarian resources whose role is to carry out library activities such as procurement, recording, classification, cataloging, alignment, preservation, and library empowerment.
3. Services. Library services are not just book or reference services, but what is more important are services in the form of circulation, user guidance services, information services, and so on.
4. Classification of books or good and neat grouping of books is intended to make it easier for students or lecturers who want to find the book they want. With the ease of finding books, it is hoped that it will attract more students to visit the library which can later arouse interest in reading from students. Classification of books at UNILA uses the DDC system where the division of subjects is based on hundredths.
  1. (a) The movement in UNILA's library management includes services and the provision of adequate facilities and infrastructure.
  1. (a) Supervision at UNILA includes monitoring the performance of library staff in serving library visitors and monitoring collections which include the neatness of the arrangement of books on bookshelves. Supervision at UNILA is carried out at any time. Supervision is carried out by the head of the librarian and related UNILA officials

## **B. Supporting Factors in Increasing Interest in Reading at UNILA**

### **Obstacle factor**

Inhibiting Factors are anything that is expected to hinder the achievement of library goals, possibly from internal factors and also from external factors. Following are the

results of interviews, observations, and documentation regarding the Inhibiting Factors in implementing Library Management at UNILA which can be concluded:

1. (a) The number of main tasks that must be carried out by librarians in the library is not balanced with the number of librarians causing less than optimal implementation and implementation of library management here.
- (b) Many students use their cell phones as a means of supporting learning because it makes it easier to get information and also knowledge. The development of the book is currently less fast than the development of electronics.
- (c) Limited facilities and infrastructure needed to support the existence of the library.
- (d) Limited human resources capable of managing the library it is. The campus management's concern for library development is still not optimal

The UNILA library still doesn't have many reference books from abroad which are inadequate. Based on this, the authors can conclude that the solution to increasing student reading interest is by attracting readers to the library, namely by having a comfortable room, and sufficient books or references, and because the existence of a library can deepen knowledge and insight for readers and users.

Good library management is a fundamental key to keeping readers interested in academic activities. Libraries must be creative and meet the standard requirements, namely the implementation of library services. Libraries must also follow the needs of readers and meet existing information technology. There must be a means that leads to the digital library. This method makes it easier for users to find the book they want. It would be great if there were resources to help readers find the book. Like it or not, the completeness of the book also has to meet one parameter to attract visitors.

Besides that, human resources also play a very important role in making the library an academic center. For some visitors, human resource friendliness is one of the benchmarks for library services. Librarians must be able to provide solutions if users have difficulty finding the book they want. Beyond these factors, the library also needs to pay attention to the safety and comfort of the reading room. The library needs to provide a reading room with a different atmosphere so you don't get bored. For example, by providing an open reading room.

Building interest in reading, of course, must start with the relationship between the campus and the campus library. Because if these two institutions do not support each other, they will overlap, and it is impossible that interest in reading will grow, it will only become discourse. The campus as a formal institution means that it must be able to

encourage students to continue to add information, enrich insights, and open horizons of thinking, and the library as an information center must provide maximum service.

### 1. Supporting Factors

Reading is an activity that is difficult and boring. There needs to be encouragement in each individual to foster a love of reading so that they will discover and gain broad insights. The main capital of a researcher from any field will require a lot of references to process his research so that it becomes good research. References in the form of literature will continue to be used, both references in the form of books, research reports, and journals.

Factors that influence one's reading interest are an important part of measuring one's knowledge. The more references you read, the more capital you have to conduct research or carry out your obligations in doing college assignments. The supporting factors that can increase students' interest in reading are:

1. (a) The role of the lecturer includes: The lecturer designs lecture methods that can stimulate students' interest in reading, for example, face-to-face lectures are moved to the library to draw information directly from the books available in the library. Or give reading assignments in the library.
1. (a) The role of the library, is to revive the campus library.

That is, the library is not positioned only as a complement to an educational institution: this role can be the form of:

1. Using the library as part of lecture activities, several things must be done, namely:
2. Collaboration between librarians and lecturers
3. Identify library materials that support student needs
4. Schedule library activities such as library expo as well as birthday library.
5. Choose reading materials that are interesting for library users. It suggests various courses related to library assignments.
6. Providing various facilities for obtaining the reading required by library users.
7. Libraries need to be managed properly so that users feel at home and at home visiting the library. This management certainly includes all aspects of human resources, collections, and comfort in the layout of the library.



8. Libraries need to carry out promotions to the campus community related to the use of libraries and related to increasing interest and fondness for reading.
9. Instill awareness in library users that reading is very important in life, especially in achieving success.
10. Give awards to students and lecturers who are the most active in visiting and borrowing books from the library in a certain period. This award is in the form of a charter, savings money, or a book.

## 4. Conclusion

The conclusions of this study are: An educational institution can't be well organized if the officers and students are not supported by learning resources in the library. The innovations made by the UNILA Library are very effective and efficient in increasing interest in reading and lending books to students. The implementation of library management has been integrated with information technology in the form of the ELIP application since 2016. Librarians attract students' reading interest by carrying out promotions and events in the form of library expos and library anniversaries. Factors inhibiting the implementation of library management in increasing interest in reading at UNILA are the limited human resources capable of managing the library, campus management's concern for library development which is still not optimal, and limited facilities and infrastructure, while students prefer mobile phones to access the information needed. The supporting factors are the active role of the lecturer in giving assignments to students and the role of the library in trying to revive the library.

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