



Research Article

Public Speaking of Regional Children's Forum (FAD) in West Java Province

Rini Rinawati, Ferry Darmawan*, Dedeh Fardiah, M. Subur Drajat

Communication Studies Program, Unisba, Bandung, Indonesia

OPCID

Rini Rinawati: https://orcid.org/0000-0001-8530-211X Ferry Darmawan: https://orcid.org/0000-0002-3095-1697 Dedeh Fardiah: https://orcid.org/0000-0002-2950-7011

Abstract.

The research was conducted because the West Java Province DP3AKB formed the West Java Regional Children's Forum (FAD) on September 24, 2004 for public to involve in providing socialization of children protection from violence. FAD is a representative of various schools in West Java. FAD has a role and function, namely as a pioneer and reporter regarding children's issues. The effectiveness of communication is the key to the success of FAD management in carrying out their duties as pioneers and reporters. This is because the FAD management always deals with or interacts with many people. Public speaking knowledge and skills are the basis for the success of efforts to deliver messages about preventing violence against children. This study aims to see the knowledge and skills possessed by West Java FAD administrators. The research method used is a descriptive method with a qualitative approach. The research informants comprised 36 West Java FAD administrators who were representatives of all high school-levels throughout West Java. Through the questionnaires and interviews conducted, it was obtained that the FAD administrators already had sufficient knowledge about public speaking. In addition, public speaking skills are also owned by the West Java FAD management.

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Corresponding Author: Ferry
Darmawan; email:
rini.rinawati@unisba.ac.id

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1. Introduction

Communication is an activity that is carried out in daily human life. Humans will always do communication in their lives. Human communication is a process of delivering messages to other people to inform or change attitudes, opinions, and behavior directly or indirectly. [1] Communication that humans carry out is thus not just a daily activity but is already a necessity. This is because humans need communication to find ordinary meaning in understanding something. According to Effendy, communication is conveying messages or feelings from one person to another using symbol that have the same meaning for both parties. [2] Meanwhile, it states that communication delivers

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information and understanding from one person to another. [3] Communication occurs when there are similarities between the sender and the message recipient.

One of the communication activities in the context of delivering messages from one person to another is public speaking. Public speaking is understood as the process of conveying a message in public. Etymologically, public speaking comes from the word "public," which means general or to whom we speak, and "speaking," which means how to convey something. [4] Meanwhile, Syarbini said that public speaking is the ability to explain something by using language skills and style. Public speaking is communication between the person speaking in public and the audience. [5] Public speaking is thus understood as delivering messages to audiences or the general public. Therefore, public speaking is essential because it demands that the younger generation become quality resources, especially in communicating to an audience, which is necessary to convey messages. [6]

Public speaking skills are a must-have for members of the Regional Children's Forum (FAD) of West Java province. The West Java Regional Children's Forum (FAD) was established on July 31, 2015, through the Governor of West Java's Decree Number: A63/KP.791.BP3AKB/2015. Establishing FAD is proof of the West Java provincial government's efforts to involve the community in child protection programs. -children from violence. This is because violence against children is increasing day by day. West Java is a province with a relatively high amount of violence. These results are explained in the research conducted by Rinawati in 2016, which suggests that West Java is indeed one of the provinces with the highest violence cases. West Java ranks third in Indonesia's highest cases of violence, at 38%. That is, 6,510,000 cases are in West Java.[2] In order to handle and prevent violence, especially against children, the West Java provincial government cooperates with FAD to jointly carry out socialization.

The main task of the Children's Forum is to form two initiatives for children: Reporters and Pioneers. As a Whistleblower, the Children's Forum encourages every child to bridge in reporting acts of violence that occur by becoming an active agent. For example, if they see or know, they must immediately report to P2TP2A. [7] Members of the children's forum carry out their primary task, of course, carry out socialization about the violence that surrounds children's lives. Thus, public speaking skills are essential for members of the children's forum to master to disseminate information regarding the prevention and handling of violence against children. The reality on the ground shows that public speaking skills are still not possessed by all members of the West Java FAD. Bunda Dewi, revealing in an interview, stated that the problems faced by FAD management were the lack of understanding and skills regarding public

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speaking, lack of understanding and skills regarding presentation techniques, difficulty in time management in implementing work programs, and the difficulty of face-to-face coordination between FAD administrators, among those in the city of Bandung and those outsides.

The skills that FAD administrators lack are supported by Rosida's research (2021), which shows that there is a lack of public speaking skills among teenagers at the Medan Children's Forum (FAM). This can be seen from an inspiring video on social media safe for the Office of Women's Empowerment, Child Protection, and Community Empowerment in Medan City. The potential for public speaking skills of FAM youths is not maximally directed. [8] Various factors turn out to be the cause of a person's lack of ability or skills regarding public speaking (Yee & Abidin, 2014). This shows that conditions that make public speaking challenging to walk easily are anxiety, nervousness, and lack of self-confidence, such as social anxiety. This social anxiety has always been a problem in matters of public speaking because there is a psychological fear, not concrete empirical. They fear being shamed and judged or judged. They always think negatively of themselves than other people think of them. [9]

According to experts, two factors affect public speaking skills, namely internal and external. Internal factors involve all the potential that exists within the person, both physical and non-physical. While external factors usually involve the level of education, habits, and social environment. [10] Several types of public speaking include sermons, propaganda, campaigns, information, agitation, scientific orations, and reports. [11]

The lack of public speaking skills possessed by the West Java FAD will undoubtedly impact the ineffectiveness of prevention socialization regarding violence committed. This study aims to look at the West Java Regional Children's Forum management knowledge regarding public speaking. In detail, this research examines the following:

- (a) How is the knowledge of public speaking from the West Java FAD management in conveying messages about preventing violence to children?
- (b) How are the public speaking skills of West Java FAD administrators in conveying messages on preventing violence to children?

2. Method

The research was conducted using a qualitative approach. Bogdan Taylor explained that qualitative research is a procedure that produces descriptive data in the form of speech or writing and the behavior of the people observed. [12] Meanwhile, following



the principle of a qualitative approach that produces descriptive data, this study uses a descriptive method to reveal administrators' knowledge and public specialization skills from the West Java Regional Children's Forum (FAD).

The location of research was carried out in the West Java region. The choice of location was based on the conditions of violence against children, where West Java is one of the provinces with a high rate of violence against children. The research informants were administrators from West Java FAD, totaling 36 people, which were selected based on the willingness of the FAD management in West Java. FAD administrators are representatives of selected schools in all cities and regencies in West Java. This condition causes research informants to be selected based on willingness because the administrators are currently studying.

The data collection technique in this study was carried out through a questionnaire distributed via a google form. In addition to the primary data collection questionnaire, it was also carried out through interviews conducted via WhatsApp due to the scattered geographical location. Data analysis was carried out using Miles and Huberman's interactive analytical model. Data analysis was carried out in terms of the three main components: data reduction, data presentation, and drawing conclusions. Meanwhile, triangulation techniques are used to test the data's validity, namely checking techniques, the validity of the data that utilizes something other than the data for checking purposes, or as a comparison against the data. The triangulation technique is used to test the validity of the data using source triangulation. The resource person used for triangulation is Bunda Dewi, the caregiver of this FAD.

3. Results and Discussion

The research findings show that West Java FAD administrators already know public speaking. The knowledge possessed by the FAD management relates to essential communication, basic public speaking, presentation techniques, and Islamic and public speaking materials. The amount of knowledge possessed by the FAD management regarding public speaking can be seen in the following picture:

As many as 61% of FAD administrators already know about public speaking in the moderate category, and as many as 28% have high knowledge of various public speaking materials. This shows that FAD administrators already understand and are aware of the importance of knowledge about public speaking in helping the government to disseminate violence prevention to children. The knowledge possessed by FAD management is because they often receive training on public speaking conducted by

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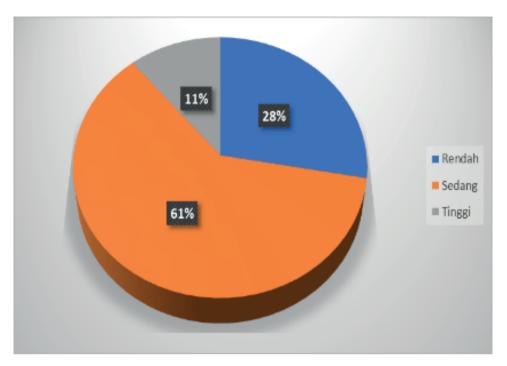


Figure 1: Public Speaking Knowledge.

the Office of Women's Empowerment, Child Protection, and Family Planning (DP3AKB) of West Java Province.

The knowledge already possessed by the FAD administrators will undoubtedly help the communication activities conducted, especially in public speaking. This is because in public speaking, communicators, in this case, the FAD management, must pay attention to empathy, audibility, clarity, and humility. Empathy is the human ability to put oneself in situations or conditions faced by others. The principle of audible means that it can be heard or understood well. The clarity principle is the clarity of the message content so as not to cause multiple interpretations or various interpretations. The fifth principle in building effective communication is humility. This attitude is an element related to the first law to build a sense of respect for others, usually based on a humble attitude.[13]

Furthermore, the results of research on the skills of doing public speaking from the FAD management show that most are already skilled at doing it. As many as 64% of administrators have high skills in public speaking, and 36% have moderate skills. In addition to measuring skills through interviews, direct practice via zoom was carried out by all FAD administrators who were research informants.

The research findings of FAD administrators' high public speaking skills are understandable. This is because FAD administrators often carry out socialization regarding the prevention of violence against children in the school environment. Thus, the FAD management directly puts into practice their public speaking knowledge. In addition,

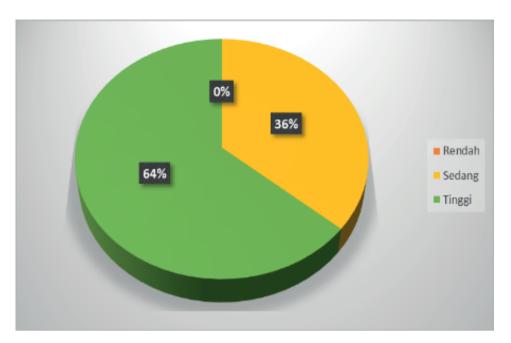


Figure 2: Public Speaking Skills.

the FAD administrators are activists from the school organizations they represent. This provides the basis for public speaking skills because they are used to communicating, including public speaking at school.

The message delivery activities that are often carried out by FAD management follow the FAD's main tasks. In order to carry out this primary task, FAD children try to carry out various activities to empower and provide awareness to children about children's rights and actively participate in development. With the West Java FAD slogan, "More Sensitive, More Caring, Be the Solution," the FAD administrators always help the West Java government carry out outreach.

FAD administrators used to socializing or delivering messages on preventing violence against children will be related to credibility. The FAD management thus has credibility with each other. This is found in the research conducted. These FAD administrators are considered to have good credibility by their fellow students in preventing violence against children. This credibility will undoubtedly contribute to the effectiveness of the socialization carried out. This follows the credibility theory, which stems from accepting information and ideas partly based on who says it (Epega, 2008). This theory places how significant the source (communicator) is for the effectiveness of communication.[14]

Deddy Mulyana explained that several communication principles need to be considered in conveying messages. The various communication principles are: (a) Communication is a symbolic process. (b) Every human behavior has the potential to communicate.

(c) Communication has a content dimension and a relationship dimension. (d) Communication takes place in various degrees of intent. (e) Communication occurs in the context of space and time. (f) Communication involves the prediction of communication participants. (g) Communication is systemic. (h) The more similar the cultural background of the participants, the more meaningful the communication. (i) Communication is non-sequential. (j) Communication is sweet, processual, and transactional. (k) Communication is irreversible. (l) Communication is not a panacea that can solve various problems. [2]

The principle of communication is something that is considered by FAD management. The FAD management realized the first principle of communication as a symbolic process, as the essential thing that happened in the socialization activities. They use language symbols that tend to be the same as their communicators. This is because their age is not too far away. Another communication principle that Fad administrators carry out is that every human behavior has the potential to communicate. In socialization activities carried out by FAD management, it is necessary to realize that the communication carried out apart from the content of the message also conveys how the method of conveying the message will affect the communication's effectiveness.

Public speaking as a communication activity must also be based on communication principles based on the Al-Quran. One of the principles that must be adhered to by FAD management in conveying their socialization through public speaking is "qaulan sadidan," which is an opinion or word that is correct and correct in argumentation. As-Suyuti and Al-Mahalli define qaulan sadidan as a word that is desired by everyone and is approved by Allah SWT, namely in the sense that every word creates benefit for all humans and as a form of obedience to Allah SWT. [15]

4. Conclusions and Recommendations

The results of the research conducted provide several conclusions as follows:

- Public speaking knowledge is the basis for FAD management in carrying out activities to convey messages about preventing violence to children. FAD administrators have sufficient knowledge about public speaking. This knowledge is then implemented in public speaking by FAD management.
- 2. FAD management has an excellent ability to carry out public speaking. This public speaking ability is one of the added values for FAD administrators. Furthermore, this public speaking skill helps FAD administrators as the spearhead of the West Java provincial government in preventing violence against children.

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