

## Research Article

# GRADUASI: Construction Independence Receiver Benefits of the Program Keluarga Harapan (PKH) in Rural Areas

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**Abstract.**

So far, direct assistance provided by the government to the community or poor families in the community is in the form of direct cash assistance. The program is in the form of Program Keluarga Harapan (PKH). However, the assistance is insufficient to have a significant impact on the community in order for the family to become independent. The dynamics of social life are so complex that they experience the spirit of the Program Keluarga Harapan (PKH), which is to make people more independent. Concrete evidence should be a sign that the poor are independent, namely, they will graduate themselves without coercion from anyone. This means that they release the assistance provided by the government in the form of the Program Keluarga Harapan (PKH) without coercion and with full awareness. The graduation process that has occurred and has not yet occurred has become a dynamic that needs to be seen from a scientific perspective, thus providing scientific information about the dynamics that occur in the community of Way Wakak Village, North Lampung Regency. Therefore, to see the dynamics of graduation in the spectrum of knowledge, a study was conducted on "GRADUASI: Construction Independence Receiver Benefits of the *Program Keluarga Harapan (PKH)* in Rural Areas" in Way Wakak Village, North Lampung. The study aims provide an overview of the dynamics of graduation that occurs in the midst of the poor, who will later find a formulation to make a more independent society. This study uses a qualitative method with case studies. In addition, this study also uses quantitative techniques in collecting data, both in the form of primary and secondary data. This research was conducted in Way Wakak Village, North Lampung. With this method and the field of study that will be investigated, this study will produce the dynamics of PKH beneficiary families in their social life, whether they are already empowered after the assistance or otherwise. The aim is to know the condition of the community comprehensively and is useful to provide an overview and appropriate solutions that can be offered if the assistance is not significantly successful. Thus, the graduation which is part of the PKH is actually carried out by the community voluntarily on the basis of their independence.

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## 1. Introduction

In 1998 the whole world experienced crisis economy. Special for Indonesia impact crisis This economy also has implications for tension politics at that time . On the same side This condition has an impact big on the economy national including enhancement significant in numbers poverty. Recorded in 1996 the number poverty in Indonesia is at 17.47 % to 24.23% or an increase of 6.76% in 1998 [1]. In this context and condition then government try efforts countermeasures poverty as priority programs in Indonesia. Implementation of poverty programs in Indonesia in deal with this condition starts from 1998 onwards in progress until with at this time.

Data-wise, this series of programs is capable of lower nod poverty in Indonesia was 12.49 percent in 2011 [2]. This decline continues occur welcome year 2022 numbers poverty is at 9.54 %. In other words, in range this time the countermeasure program poverty in Indonesia has 14.69% contribution in lower number poverty [3]. Support argumentation of this data decrease amount poor people in Indonesia have an average of 0.61% per year in 24 years last . This figure is more tall if compared with Cambodia , Thailand , China , and Brazil which only is in the range Figure ??1% [4] Related with Suite this argument, the program that countermeasures Indonesia's poverty line is the PKH program (Program Keluarga Harapan) which was initiated in 2007.

As a PKH poverty program is categorized as a Conditional Social Assistance program or in the international world known with term Conditional Cash Transfers (CCT) are effort acceleration countermeasures poverty. In some countries this Program can said enough succeed to use cope poverty, especially poverty at a chronic level [5]. The specifics of the PKH problem in Indonesia are based on several results observation PKH assistance yet capable contribute by significant for let go Public from the poverty line. A number of location in province Lampung every year amount receiver the benefits of PKH continue increase even the slots provided by the government felt less. In other words, this program creates a sense of dependence for Public recipient [6].

Support this argument Abdi [7] says in PKH research carried out government in 2008 in Desa peck welcome 2016 no experience drop amount participants. Based on his observations condition poverty of the KPM (Keluarga Penerima Manfaat) no experience change [7]. On the side other, at least understanding family on philosophy from PKH assistance provides share from not enough it worked implementation of this program in reach the goal. This condition of course leave behind with The aim of this program is to increase level life family Becomes independent and prosperous.

Empowerment basically is results reduction from term empowerment. Chambers [2] says, Empowerment Public is draft development in it summarize values social and character People Centerd, people centered empowering and sustainable. That is, empowerment no only just about basic needs or prevent the impoverishment process more further (safety net) as alternatives used in the past. Empowerment is an alternative development that will leads to inclusive democracy, economic growth, gender equality and intergenerational equality [8] [9] [10].

Leave from Thing Thus , handling are you serious in relieve poverty receiving *Program Keluarga Harapan (PKH)* must conducted through various type instrument and involve all component. One of them that is through empowerment that involves academics. Of course goal empowerment the will impact to change Public by significant. In other words, the goal that is for make more society independent, good socially and by thought. With Thus, this empowerment is intended for move Public life independent with pattern practical work in accordance with aspired hope.

Besides that, some research before more emphasize how pattern help PKH social services provide contribution to improvement level life and prosperity Public or *Keluarga Penerima Manfaat (KPM)*. Analysis influence and impact of the program dominate study related with family program hope. There are also several trying research articulate role companion until government in Thing program implementation and guarantee effectiveness program implementation (see [11]; [12]; [13]; [14]; and [15]). On a different side some have tried see PKH from side his failure . The failure of this program is also seen as one of due to from miss perception public who consider the PKH program an empowerment program society [7]. A number of context this research public who have conducted in see PKH as one of the prevention programs poverty in Indonesia [6]. In the studies above, have not there is discuss by Specific see graduation as something form independence designated social for receiver PKH benefits. Therefore, a thinking critical about help PKH social from different angle need discussed. Minimum view PKH context as something antithesis from thoughts previously about PKH as help social to poor people so Becomes something novelty in knowledge knowledge.

Beside that for see context by reality, this study looks at PKH recipients in Way Wakak Village, District Abung Barat, North Lampung Regency. Election this context because Way Wakak Village is village that has source power quite nature promise if managed with fine, so this is the initial capital in reach Graduation Independent PKH recipients (Pre research, 2021). Therefore, with see source owned power as well as amount population enough PKH recipients big, research about dynamics graduation receiver The benefits of PKH are very interesting for done. minimum need seen implementation of the PKH

program for find universal understanding of success or resistance from implementation of the program. So that could made as ingredient reference in review the program by thorough. So that, can made as study that sees the dynamics of PKH recipients in Way Wakak Village, became happy interesting study for studied, of course in dimensions existence they as receiver PKH benefits. With Thus, the research “GRADUATION: construction independence receiver family program benefits hope in the countryside” interesting for done. This is because needs to reality existence a program of policy about alleviation impact poverty direct to poor family.

## 2. Methods

This research uses method Qualitative with a model approach studies case. The choice of this type of research is motivated by context related research with construction Public no could stabbed if only see problem from surface course. Construction public related something Thing must studied by deep in order to illustrated clear how pattern construction independence in society rural [16]. Temporary approach with studies case chosen background construction social in it's independence have vague boundaries. Approach studies case allow in the process researcher get many source information that can utilized. Besides that, dynamics Questions raised allow for dig dynamics related with why individual think and act to something thing. So that will comes down to why something that important for searching for [17]. Based on the network this argument then This research uses type study qualitative with approach studies case.

## 3. Results and Discussion

In elaborate how construction independence for receiver the benefits of the Program Keluarga Harapan, the results and discussions of this into five sub discussions that is Reality Graduation Family Program Recipient hope; Graduation in normative perspective; the process of updating the use data encourage the graduation process; discourse theoretical PKH in Way Wakak Village; as well as strengthening family as solution in push graduation independent. Suite this analysis will direct for see Graduation as construction independence receiver family program benefits hope in the countryside.

### 3.1. Reality Graduation PKH recipients in Way Wakak Village

Graduation is method selection for create independent family. The extent of the PKH KPM assessed by the facilitator already no worthy for accept PKH based on 11 indicators could issued directly by the companion and operator PKH district. However, reality currently, the process of issuing KPM as a receiver benefit no direct could done. This graduation process is running with submission from KPM for withdraw self by direct, and not could issued by companion or operator. So, awareness Becomes key is they want to go out or no from PKH.

Family receiver the benefits of the PKH program in Way Wakak Village as many as 55 heads divided family into 3 groups. This group is divided based on 3 hamlets in the Way Wakak area. Group list the could seen in table below:

This data displays whole PKH recipients in all category receiver benefit that is, help education (elementary, junior high, and high school), the elderly, toddlers, mothers pregnant, and society in need special. In the process of this research, PKH recipients were collected and asked about reality they in utilise PKH assistance. In this process also asked spirit must have graduation they do. Based on the results of the FGD conducted found that, almost all from they no want to to do graduation. It shows that they always want to accept PKH assistance (FGD results, 2021).

On the other hand, when we interviewed KPM in the village Wonodadi related with willingness they for graduation from the PKH program it turns out that by collective answer that they will stop as KPM. Hapir whole answer lead to the same argument that is, if whole member group state graduation of this program (Interview, 2021). Related with this, indicated that this condition occurs caused no adnya clear indicator when and in condition like is KPM done? must release self or still could said worthy as PKH recipients. Meanwhile, the government arrange about appropriateness receiver help refers to the 11 criteria of the poor according to with the Decree of the Minister of Social Affairs No. 146/HUK/2013. In this rule, no forced with assertive they must go out from PKH. it means no there is that person's strict rules must go out from PKH or already no can enjoy PKH ( [5]). So, the rule the no more from only just appeal. because of it is necessary grown awareness new to all KPM PKH for brave go out from PKH when they are already no worthy accept PKH.

Facts on the ground occurs in a handful of KPM have awareness and submit graduation. However, awareness that no formed because it worked methods and treatments carried out on KPM through the PKH program. However, consciousness that is formed

TABLE 1: Number of housewives Ladder Receiver Benefits of the Hope Family Program.

Way Wakak Village , District West Abung , North Lampung Regency								
2019 _								
Group 1			Group 2			Group 3		
No	Name	PKH	No	Name	PKH	No	Name	PKH
1	Herna wai		1	Indigo wai goddess		1	Rosmawati	
2	Eryanti		2	Sri Asih		2	rubyanti	
3	Desiyana		3	Sukinah		3	Siti Anisdar	
4	Spirit		4	Nurul Hayati		4	Sukiyah	
5	Spirit		5	Septia Riyanti		5	Suliyah	
6	Qoriah		6	see		6	Nurma Wahyunita	
7	Partini		7	Sustainable		7	Jumemi	
8	Siti Anifah		8	Sumarni		8	Suhana	
9	Jarapi		9	Siti Rohani		9	Nanik Andriyani	
10	Sumarni		10	Quantity		10	Zubaidah	
11	Ira		11	Nurhayati		11	Eliyanti	
			12	Ngatinem		12	Siyami	
			13	Sunayah		13	Sri Suromi	
			14	Mesiyem		14	Greece	
			15	Rusmiyati		15	Johan	
			16	Suyati		16	M. Rozi	
			17	Rika Sari		17	Halimah	
			18	Eli Yusmini		18	Salbian	
			19	Rohana		19	Zalia	
			20	Suarni		20	Rodiah	
			21	Maryanah		21	Jumirah	
			22	Sarlina goddess				
			23	Sumilah				

Sumber: [18]

is personal awareness that arises because desire private. Though There is also a graduation process going on by experience because already no in accordance with category as PKH recipients. However, once again because compulsion they for go out from PKH (village PKH companion data Wonodadi, 2021; Observation July 2021). It is added with the reality of KPM in the village wonodadi no understand what it's the *Program Keluarga Harapan* whole, so that make they lack understanding and awareness for go out of the program. What KPM realizes is that PKH is an assistance provided by the government by free because they are on the poverty line (FGD Informants Results, 2021).

Besides that, there is the method used by the companion PKH field in skeleton grow KPM awareness for to do graduation with personal approach "Seduced". So,

step beginning in this process is the perceived KPM worthy for graduation will be discussed with government village. If stated worthy, then the next process is to do confirm with KPM whether please or no for graduation. If KPM refuses graduation, then the graduation process no could done. Because in the process of graduation must enclose letter statement and approval from KPM (interview with informant, 2021; [5]).

Although thus, the methods and treatments carried out on KPM continue to be conducted for make family that owns awareness and independence by economic and social. The implementation is carried out, namely with charging capacity of KPM by PKH facilitators who are instructions from center through Instruction program implementation. This reinforcement is one of them in the form of strengthening economy with doing step going to empowerment (see <https://pkh.kemsos.go.id>). However, this import process does not have implication directly on the ability of KPM in development himself. As for KPM which has effort independent both online and offline are initiatives that do not related with the PKH program direct (result Interview with KPM, 2021).

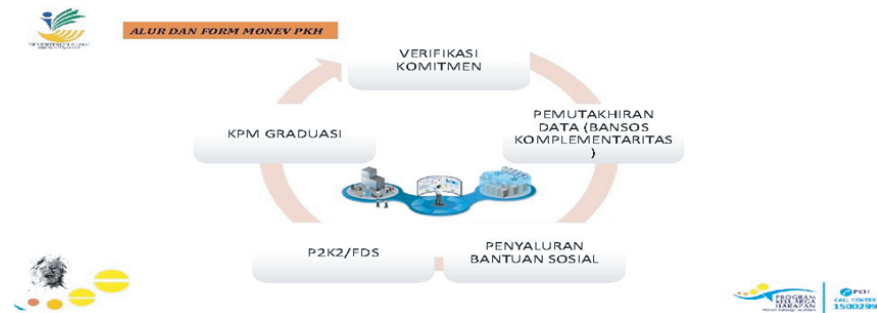
A program can say empowerment program if at least contain three process criteria in it. First empowerment program must direct and have partisanship. Second is involvement Public of the planning process until program implementation. It is necessary done so that the community capable recognize the problem and get solution for overcome it. So, when Public faced with a problem in different conditions, they could complete the problem by independent. In support this condition then needed the third criterion that is based group. With involve as well as have support for society so something activities could called empowerment program society [9] [8] [19].

Leave from this assumption, PKH as a program is a centralized program. In other words, KPM only accept in accordance with what is allocated and compiled by the government center. In the planning process, the PKH program does not involving KPM, this condition of course disguise element partisanship and participation in programming. Meanwhile, the empowerment program has orientation on improvement capacity society. Direction the construction is independence, so that in time program recipients can miss from program to more independent (no depending).

### 3.2. Graduation in the Normative Presfective

The Program Keluarga Harapan( PKH ) was implemented in 2007. Along walking when the PKH program experienced program development . In 2019 the PKH program has enter generation 4th , in this period PKH has been no again only dwell on how help could appropriate target will but sudak to build program construction towards eradication

poverty with produce Family recipient PKH benefits (KPM) which state herself graduation because individually already \_ feel herself has free from the poverty line and have source sustainable learning [5]).



**Figure 1:** Graduation Flow Keluarga Penerima Manfaat(KPM) of the Program Keluarga Harapan(PKH). (Source: [5]).

Graduation in construction PKH substantive is divided into 2 (two) namely, graduation natural where is KPM PKH inside his family already no there is more who have criteria the help you can allocated. In other words, can KPM said already no have one more components that become indicator participation in PKH. Second, Independent Prosperity Graduation, conditions where social economy from KPM PKH has increase and can categorized as as family prosperous. This is of course make KPM as considered family able and not worthy for get help social. Graduation independent, isn't it condition where program implementers who take decision in determination the graduation. This graduation can occur if KPM has initiative for graduation with or without encouragement from companion social. There are some things that become indicator success in the PKH program, namely:

1. KPM declared has entered in cluster decile 4 (Home Ladder in group the lowest 30-40% condition (prone to poverty) to with cluster deciles above on unified data well-being social (DTKS);
2. KPM has power buy consumer or number consumption more tall if compared with power consumption families who are below the poverty line in every district / city in accordance with determination of the Central Statistics Agency (BPS);
3. KPM domiciled as ASN, TNI/ Police, Apparatus Village / District (or designation others which are representation from this position).

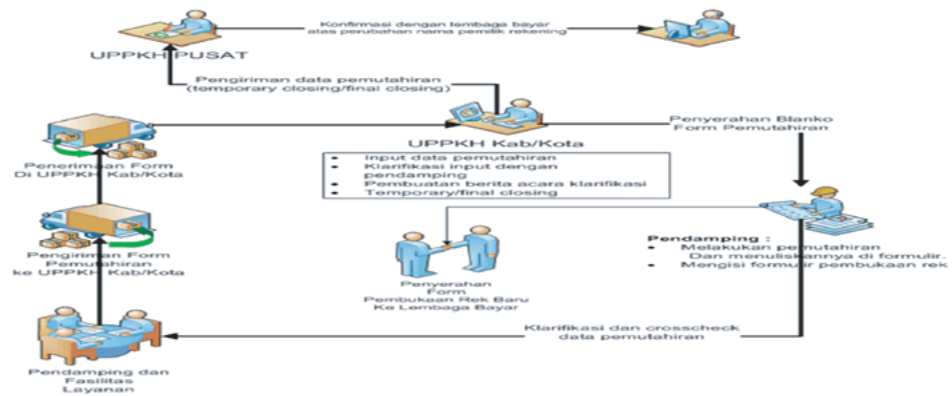
In encourage the graduation process, the Ministry of Social Affairs through Directorate General Protection and Guarantee social issue the Director General's Decree Number: 03/3/BS.02/10/2021 About KPM PKH Technical Guidelines 2021. In the letter



This decision is explained Graduation process flow, Graduation technique, and finally determination worthy or whether or not KPM PKH for graduation by independent or graduation natural.

### 3.3. PKH Data Update in Push Graduation

Database or in the regular PKH program called with Clustering Data decile Poverty is indicator important that can determine is something family could declared eligibility for receive the PKH program. In other words, the data held working as reference in take decision at a time as base in carry out monitoring and evaluation in PKH activities. Worthy or whether or not a data is used depends with how the data updating process is carried out.



**Figure 2:** Family Data Update Flow Receiver Benefits of the *Program Keluarga Harapan (PKH)*. (Source: [5]).

Data updating by facilitators social in the PKH program consists of of 2 (two) types namely: Regular updates, models and methods updating this data is done every time (when only) when there is change in condition KPM component. On the side others, data updates carried out as base for calculation score help on every Step categories in the KPM. Second, Social data updating economics (PDSE) at this level data updating is carried out by complete which includes whole components and data elements in DTKS (integrated data well-being social). The process of updating this data is carried out by periodically or can also be done in conditions certain in accordance with needs. PDSE positioned as part important in the process of transformation five year membership or more or also known as term recertification. Elaboration from updating this regular and PSDE data later will used for evaluate appropriateness graduation good for KPM PKH if rated have condition social the economy enter into the category prosperous.

### 3.4. Discourse PKH theory in society Way Wakak Village

The presence of PKH is intended make the people who are below the poverty line have passionate and capable independent, good by social and economic. However reality from ambition from the PKH program is not as easy as imagined in make Public more independent. Dependency will help the give reality new that, society still feel depends with PKH assistance. The sense of dependence that PKH recipients have shows that, they as if happy to be poor and not want to free from stigma the poverty they natural. Though, from results field observations and interviews show that, by source power, they have source power natural in the form of results agriculture and plantations that can utilized as capital in develop self Becomes more family independent and prosperous (Observation and Interview, 2021).

From result the show that, the PKH program must could transform herself to more programs practical in independent poor people. It is sure in accordance with spirit of this program so that poor people become more independent. In context theoretically, this program can seen in the form of programs that are structural, where in context the should be all elements move for reach success. Sub-sub-structural must move together in create success so that organization walk optimally, fine by macro and micro (Parson, 1983 dalam [20]).

On the other hand, society seen as a system that has interlocking parts related. Connection between part is condition from smoothness something arrangement social. Changes in the middle Public is because change existing parts in Public that alone. All existing elements in Public must could working so that Public could operate function with good. Existence function here as approach Structural Functional [20].

In PKH context, for create leading graduation to Public by prosperous independent, all Public must move and work as control agent and as a change agent. members public must capable as an evaluator for another society. When people who have capable for independent, must driven by members the community and encouraged for permanent always independent, so spirit independence will always they have.

Society in process through structure that has clear function. Create evaluator function for himself and other communities cause the PKH program to reach success and graduations prosperous independent could achieved. Function the could become the standard in determine direction community social activities. Those standards are very useful for Public good for group nor individuals in society. Every part Public have function that can be change other functions [21].

Although every part in Public have function, but inside public there is something not work with function. Merton (1968) explains that something the part that doesn't working will impact on other functions. This function is called as dysfunction from a system. Dysfunction in something social realm can occur in realm bureaucracy. This is happening consequence from no competent existing members in government. So, when no working so will cause other things not work in accordance with what is desired [20].

In context reality on the ground show Thing like this. from results interview , there some important elements like member government that should push public for becomes independent , however rather hinder independence . it is shown with his wish for add amount recipients and assistance (FGD Results, 2022). existence phenomenon like this show that there is malfunction with good from existing subsystem. It means there is dysfunction subsystem that happened in the middle public Way Wakhak Village. Supposedly, the institution in something Public could working with good to one group certain, but can also no working for another group. It means no all something function apply to all group society. Thus, a function model that wants applied to public could in the form of a program that you want run. Government program like PKH can working to something group certain, however not yet of course working for other groups (Merton, 1968 in [20]).

In the system of action, Merton (1968) divides function Becomes two part, that is visible and invisible functions looked. When function the beneficial in reach goal, then function called as something that seems, however when no walk in accordance with what to expect so function the could categorized as function the no look. Functional analysis center attention to consequences logical from every action system, good action that originated from Public or institution government. because of that, a program like PKH implemented by the government to society, no all working to everyone, however depends how function that run by the government nor society. With so, in create graduation independent prosper, all elements of society must working as subcontrol for others.

Besides that , the social life of the members Public have role each in society. Device role that no must same. Every member possible have many role in life social. Roles variety in the run life public could cause dysfunctional, however roles the could as alternative path in determine functional every role society (Merton, 1968 in [21]). Because of that, the PKH program that originated from government could categorized as as targeting structural functional deep people poor category. Policy that meant as part for reduce level poverty. However no all those programs working with ok, there is also a

location its non-functional. In the form of the PKH program, the non -functionality of the program showed from reluctance society in graduate herself by volunteer although they in capable condition for independent .

### 3.5. Strengthening Family as a solution in Create Graduation

Independent prosperity receiver benefits of PKH apart from approach by theoretical in create garudad prosperous independent, approach social culture must keep going conducted for could create public independent, good by social and cultural. Ability in increase the sense of empowerment family receiver PKH benefits must be Keep going done. Ability organize public as well as family receiver benefit for could organize herself Becomes group that can develop himself in the business world must Keep going done. It is sure social capital approach need done. Existence every member public including housewives ladder receiver The Benefits of the *Program Keluarga Harapan (PKH)* must be permanent noticed.

Positioning self they in Public is method for strengthen existence they in something society. Organizing existence they of course will make it easy them in shape something network social. Networks social the is form source community's power for make it easy To do something activity. because of that, organizing network owned by housewives Ladder Receiver Benefits of the *Program Keluarga Harapan (PKH)*, for make it easy they in To do all activity , is form from existence a must existence conducted for reach independence by social . With Thus , Existence this is the social capital owned by the community [22].

Besides that, for increase capacity institutional family , no only limited to training society, but also includes a reform system organization , renovation infrastructure physical, recruit personnel new, and improve efficiency use resources owned [23]. Because of that, in increase institutional family, village as agency government at the level of village must play a role active in provide other devices, as has been mentioned above. It is sure will make it easy work institutional *Keluarga Penerima Manfaat (KPM)* of the *Program Keluarga Harapan (PKH)* for could Becomes more family empowered and independent.

Family institutions really need strong internal organization and effective for help they in make it easy method suitable work with culture Public independent. Organization society good in form organization community, as well as formal organizations such as government village will be very instrumental in build capacity local community, including institutional *Keluarga Penerima Manfaat of the Program Keluarga Harapan (PKH)*. They

could move public local for follow involved in plan all necessary actions. With Thus, moving and involving all component community, including institutional *Keluarga Penerima Manfaat* (KPM) of the *Program Keluarga Harapan* (PKH) synergize with member or existing community in Public will make it easy in reach results maximum. Goal clear, that is make a housewife Ladder Receiver Benefit Families of Hope (IRT PM PKH) can independent and empowered in build institutional family them.

Beside that, understanding to receiver benefit *Program Keluarga Harapan* (PKH) about the social capital they have, especially to mother house ladder receiver benefit must done. Although object from accompaniment showed to mother house ladder receiver PKH benefits, however receiver other benefits such as elderly, gentlemen of the house stairs, also given understanding about importance independence social must they have. Besides that, recipients PKH benefits must also be given guidance about the potential they have and how method process the potential they have. Furthermore, this dedication also provides training about method analyze obstacles, challenges and opportunities from potency village they have. This activity is carried out month January 2021 involving a number of component society, ok academics, as well as community in the area Way Wakak Village . Activity model conducted with give understanding to family receiver the benefits of PKH so that could powerless and more independent. Implementation This activity formulates given activities something solution of the target problem. Third group from PKH recipients in Way Wakak Village hrus given understanding about solution from the problems they face. Of course understanding that given with method certain. Then shown regarding the output of component problem. Of course of that output will found possible output generated from their solution get.

#### 4. Conclusion

Graduation at Way Wakak Village no walk with good. The effectiveness of the PKH program is not capable make Public more independent. However even make Public feel dependency with assistance program pkh given by the government. Draft existing power in instruction PKH technical still tend vague and have definition gray. Failure a program that aims for increase capacity Public could identified from creation nature dependence on the program. because it's an empowerment program should have indicator in achievement of its performance targets. Or in other words, empowerment programs must capable make sure on condition how the program is started and in what conditions like what This activity must discontinued.

Based on information obtained from PKH companions obtained in the field, adjustments indicator do it often upgrade number indicator poverty because family at the location have standard live above the average that has been determined from Ministry of Social RI. This is done so that the quota help for KPM you can stable or even increase. This condition is then positioning the PKH program is considered consistent in applicability indicator receiver help social. It is also then as one reason low KPM-PKH's interest for submit graduation by independent.

The success of the empowerment program could rated when a program effective could reduce number poverty on location he applied. Then visible and measurable where occur enhancement income from the object made target from empowerment. Increasing independence public with it worked they find sources livelihood that can utilized as income economy. Then, happened enhancement capacity community and mediation marked income with KPM which incidentally the poor already capable Fulfill needs basics and needs basically. Temporary from side social, happen enhancement concern community in efforts enhancement well-being poor families in the neighborhood.

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