

## Conference Paper

# Financial Performance, Capital Structure and Share Ownership Structure, Companies Registered on the Indonesia Stock Exchange (Empirical Study on Manufacturing Companies Listed on the Stock Exchange Indonesia Period 2012-2016)

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## Abstract

This study will examine Financial Performance, Capital Structure and Structure Share Ownership, Companies that are measured using *Economic Value Added* (EVA). The sample used in this study uses a method *purposive sampling* with several predetermined criteria. With using the *pooled data* method, the study sample consisted of 117 observation datalist on the Indonesia Stock Exchange for the period 2012-2016 obtained from *Indonesian Capital Market Directory* (ICMD) and also from financial statements annual manufacturing company. The data analysis technique used is regression multiple linear and hypothesis testing using t test and F test with level 5% significance. The results of the study indicate that institutional ownership has greater value than managerial share ownership, so that monitoring functions by institutional shareholders are more effective in monitoring. *Leverage* ratio on manufacturing companies listed at The Indonesia Stock Exchange during the 2012-2016 research period, is still deep the normal range at the lower level is around 30% - 36%. Asset structure on manufacturing companies listed on the Indonesia Stock Exchange during the period the 2012-2016 research is still quite low, meaning the company's asset structure does not affect the capital structure. The growth of company assets is not affect the capital structure of registered manufacturing companies on the Indonesia Stock Exchange for the period 2012-2016. Capital structure, size the company and the risk of stock *returns* simultaneously influence on financial performance of manufacturing companies listed on the Stock Exchange Indonesia for the period 2012-2016. Institutional share ownership, ownership managerial shares, company size, risk of stock *returns* and capital structure the company has an influence on the financial performance of manufacturing companies listed on the Indonesia Stock Exchange during the 2012 study period - 2016

**Keywords:** Stock Ownership Structure, Capital Structure and Performance Finance Business

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## 1. Introduction

The capital market has a big role for the economy of a country, because capital markets carry out two functions at once, namely economic functions and functions finance. Capital markets are said to have economic functions because they provide facilities or vehicles that bring together two interests, namely the party have funds (*investors*) and parties that need funds (*issuers*). With the existence of a capital market, the investor can invest the funds in the hope of obtaining *returns* and *issuers* (in this case) company can use these funds for the benefit of activities operational without having to wait for the availability of funds from the company's operations. Market capital is said to have a financial function because the capital market provides possibilities and opportunities to get *returns* for investors according to the investment characteristics chosen by investors. At the time of the company utilizing stock funding sources through the market capital (*go public*) to increase its equity, means providing opportunities to all parties to be able to own company shares. This causes company share ownership is spread across various parties and has an impact on company share ownership structure. Distribution of share ownership structure also has an impact on the motives of the shareholders in their investments. Investor the aim in the short term is to have a *gain* (profit) or a loss of price difference when the stock is bought and resold in the short term.

## 2. Methods and Equipment

The research method is a scientific way to get data with specific goals and uses (Sugiyono; 2013: 2). This research was conducted at manufacturing companies listed on the Indonesia Stock Exchange during the period research in 2012-2016 using *purposive sampling technique* from a population of 154 companies with a sample of 117 companies. Data about the tested variables taken from the *Indonesian Capital Market Directory* and annual financial statements for the period 2012-2016 issued by the company. *Purposive sampling* is one of the non random sampling sampling techniques where the researcher determines the sampling by specifying special characteristics which is in accordance with the research objectives so that it is expected to answer research problem. Based on the explanation of the *purposive sampling* , there are two very important thing in using the sampling technique, which is non random sampling and setting special characteristics according to the research objectives by the researcher himself.

The *purposive sampling* technique steps are as follows:

1. Determine whether the purpose of the study requires certain criteria for the sample so there is no bias.
2. Determine criteria.
3. Determine the population based on careful preliminary studies.
4. Determine the minimum number of samples that will be used as research subjects as well meet the criteria.

Requirements for *Purposive Sampling* Techniques include:

1. Criteria or limits are carefully set.
2. Samples taken as research subjects are samples that meet the criteria which have been set.

Strengths of *Purposive Sampling* techniques:

1. The selected sample is a sample that is suitable for the purpose of the study.
2. This technique is an easy way to do it.

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3. Selected samples are usually individuals or personal that are easy to find or approached by researchers.

Disadvantages of *Purposive Sampling* techniques:

1. There is no guarantee that the number of samples used is *representative* in terms of quantity
2. Not as good as sample random sampling
3. Not including the random sampling method.
4. It cannot be used as a generalization to draw statistical conclusions.

The object of this research generally includes analysis based on aspects share ownership variables and several other exogenous variables (structure assets, asset growth, company size and stock *return* risk) influence on the capital structure and financial performance of the company, with using agency theory Stock ownership structures and exogenous variables others are exogenous variables, while capital structure and financial performance company is an endogenous variable. This research is a field research financial management with objects of manufacturing companies listed on the Stock Exchange Indonesia. This type of research is *explanatory* research conducted for explain the symptoms that arise related to ownership structure share and capital structure of the company's financial performance.

The type of data needed is sourced from the company's financial statements manufacturing listed on the Indonesia Stock Exchange in the period 2012 - 2016. The above

issues appointed, with a view to knowing the structure of share ownership (Institution and Managerial) and other *exogenous* variables (asset structure, asset growth, company size and stock *return* risk in influencing capital structure and company financial performance. Observations were made on the population that was the sample of the study, all of them companies that are active and provide financial reports in the period 2012-2016 at Indonesia stock exchange. This period was chosen because of the economic conditions in the situation relatively normal after recovering from the economic crisis in 2008 that occurred as an impact of the subprime mortgage crisis in the United States, where credit housing in the US is given to debtors who have a credit portfolio which is not good. Based on the static data from ICMD it is known that the number manufacturing companies listed on the Indonesia Stock Exchange up to year 2016 is 154 companies. In this study, companies will studied are manufacturing companies listed on the Indonesia Stock Exchange period year 2012- 2016. From these criteria, there are 117 companies meeting the next criteria will be used as a sample in this study Some indicators are taken into consideration during the research period among others are:

1. The condition of Indonesia's economic growth after the crisis in 2008, at good first quarter of 2012 (*Indonesia Economi Quarterly* for March 2012).
2. Growth in the fourth quarter of 2011 exceeded expectations and above the last 10 years.
3. The World Bank raises Indonesia's economic growth estimates for the year 2011 to 6.4 percent with a further increase of 6.7 percent in 2013.
4. Balance of payments remains strong, and foreign investment has increased. This research was conducted to find out and analyze the influence of share ownership, capital structure and corporate financial performance with the object of research are manufacturing companies listed on the Stock Exchange Indonesia. This research was conducted to find out whether the *agency theory* can be implemented as a basis in applying share ownership and structure capital in the company, in order to improve the company's financial performance in particular manufacturing companies listed on the Indonesia Stock Exchange during the study period year 2012-2016.

Based on the purpose of social research can be divided into several kinds, namely explorative, descriptive, explanatory, verification and research development. This study aims to find out which theories apply to the application of theory capital structure of manufacturing companies in Indonesia, based on that this research is grouped into verification research. Verification research is a research that aims to test a theory or the results of previous research, to obtain results that strengthen or abort a theory or previous results. According to Arikunto (2004) verification research basically wants

to test the truth through gathering data. The nature of verification basically wants to test the truth of a hypothesis implemented through data collection. Apart from being classified into verification research, this research is also included descriptive research. Descriptive Statistics is the statistics used to analyze data by describing or describing data which has been collected as it is, without intending to draw conclusions that applies to general or generalization

## 2.1. Variable Operationalization

Based on the framework, premise, and hypothesis proposed; variable used in this study are:

### 2.1.1. Exogenous Variable

#### Shareholding

Independent Variables in this study are Share Ownership consisting of institutional ownership, managerial share ownership, corporate asset structure, growth in company assets, company size and risk of stock *returns*

**a. Institutional Share Ownership (KI)** This variable represents the percentage of share ownership held by the institution as a *monitoring* agent caused by the size of their investment in the market capital (Wahidahwati, 2001; Brailsford, Oliver, and Pua, 2002). This variable can be seen from the value of the proportion of ordinary shares held by the institution (company, fund pension, insurance, bank) for the total *outstanding* ordinary shares for 5 (five) years.

**b. Managerial Share Ownership (KM)** This variable is the percentage of share ownership held by the party management who actively participates in corporate decision making (Bathala Moon, Rao, 1994; Wahidawati, 2001). The management consists of directors and commissioner. Data is taken for 5 (five) years.

**c. Asset Structure (SA)** This variable reflects the value of company assets that can be used as collateral for obtaining loans from *bondholders* (Titman and Wessels, 1988; Wahidawati, 2001) which is measured using the ratio of fixed assets to total assets for 5 (five) years.

**d. Asset Growth)** This variable reflects the growth of resources in the form of assets and owned by the company, measured by the difference in total asset value between the end with the beginning of the year divided by the total asset value at the beginning

of the year (Titman and Wessels, 1988; Brailsford, Oliver, and Pua, 2002). This data is calculated for 5 (five) years.

**e. Company Size** This variable shows the size of the company over a certain period, which can be seen from sales (Lauterbach and Vaninsky, 1999). This variable is measured by using a *natural log* of the annual sales value of 5 (five) year.

**f. Risk of Stock Returns** This variable reflects the variability of corporate income and is defined as coefficient of profit variation (Lauterbach and Vaninsky, 1999). This variable is measured by use the standard deviation of changes in monthly stock prices for 5 (five) years.

### 2.1.2. Capital Structure

This variable is used to see the composition between debt and equity company (Weston and Copeland, 1992). This variable is measured in a way compare the value of the book value ratio of long-term debt to market value equity plus long-term debt for 5 (five) years.

## 2.2. Endogenous variable

### 2.2.1. Corporate Financial Performance

This variable is a measure of the results of a process carried out in internal company for a certain period. The measure of company performance is calculated use EVA in proportions (Stewart, 1991), which is obtained through dividing NOPAT against *Capital* is reduced by WACC for 5 (five) years.

## 3. Results

1. It was found that the level of institutional share ownership in the company manufacturing listed on the Indonesia Stock Exchange in the period 2011-2015 has greater value than managerial share ownership, so that monitoring functions by institutional shareholders are more effective in monitoring the opportunistic behavior of management and discipline the use of debt in carrying out its activities, conditions this can eliminate the defense effect from the management.

2. The results of the study found that managerial share ownership is low, so that management from the institution is more dominant, so monitoring internal becomes weaker.

3. Leverage ratio in manufacturing companies listed on the Stock Exchange Indonesia during the 2012-2016 study period, still within the range normal at the level below 50 percent which is around 34 percent - 36 percent. Average low leverage ratio indicates that the source the company's funding in the long term is dominantly sourced from equity and company activities tend to be financed from their own capital.

4. The results of the empirical findings from this study show supporting results (consistent) with previous research such as:

a. Institutional share ownership of the company's capital structure positive effect, this study is inconsistent with the results of the study carried out by Bathala, Moon, Rao (1994) and Dhani (2003).

b. Asset structure has a positive effect on the company's capital structure, this is consistent with the results of research conducted by Titman and Wessels (1988), Brigham and Gapensi (1996), Wald (1999), and Wahidahwati (2001).

c. Asset Structure growth has a negative effect on capital structure company, this is consistent with the results of research conducted by Titman and Wessels (1988) and Pecking Order theory.

d. Institutional Share Ownership has a positive effect on performance company finance, this is consistent with the results of the research carried out by Bathala, Moon, Rao (1994); Kuznetsov and Muravvey (2001), Berger and Patti (2002).

e. Managerial Share Ownership has a positive effect on performance company finance, this is consistent with the research conducted by Jensen and Meckling (1976).

f. Company size has a positive effect on financial performance company, this is consistent with the research conducted by Barton, Hill and Sundara (1989), Chang and Rhee (1990) and Lauterbach and Vaninsky (1999).

5. Research results that are opposite (inconsistent) with research before is

a. Managerial Share Ownership has a positive effect on structure capital, this result is not consistent with the research conducted by Jensen and Meckling (1976), This means an alignment role between shareholders with management not functioning.

b. Capital structure negatively influences the company's financial performance, this result inconsistent with the theory of Trade Off. This means a decision funding by companies does not follow the rules of capital structure theory optimum.

## 4. Discussion

### 4.1. Pool Model Test

The pool model test is done to determine the type of model used whether the *panel* model or *common / pool* model (Baltagi, 2008). This test I early detection whether panel data to be processed must be estimated using a *panel* the model or *common / ool* model tested using the Chow test and the results as follows.

TABLE 1: Chow Test Results To Test the *Common / Pool* Model or *Panel* Model.

Model	FStatistic	probability	Conclusions
Capital Sturcture	21,327	<0,001	Panel model
Performances of Firms	5,360	<0,001	Panel model

Source: Data Results (2018)

The results of the pool model test show that the model panel is the right choice is used in estimating the capital structure model and model company financial performance. This is indicated by the results of the Chow test significant at level 5 percent (probability value <0.05). Because the conclusions from Chow test is a model panel, it is necessary to continue testing the model specifications.

### 4.2. Test Model Specifications

Test the model specifications to determine the type of model used in estimation whether *random effect* or *fixed effect* (Gujarati & Porter, 2009: 603).

This test is needed because the data to be processed is panel data, i.e. Combined *cross section* data with *time series* data. Model specification tests are carried out use the Hausman test and the results are as follows.

TABLE 2: Hausman Test Results To Determine a Fixed Model or Random Model (Source: Data Results).

Model	FStatistic	probability	Conclusions
Capital Structure	14,70	0,005	fixed effect
Performances of Firm	17,20	0,004	fixed effect

Source: Data Results

The Hausman test results show that the FX effect is the right choice for estimating the capital structure model and the company's financial performance model, this is indicated by the Hausman test results which are significant at the 5% level (probability



value <0.05). Because the Chow test test results are the most appropriate panel model used in estimating the regression equation, then the next is not necessary to test the classic assumptions such as normality test, autocorrelation test and heteroscedasticity test. As stated by Gujarati & Porter (2009; 447): "whenever we use an FGLS or EGLS, the estimated coefficients will not have the usual optimum properties of the classical model, such as BLUE "

### 4.3. Multicollinearity Test

Multicollinearity means that there is a strong relationship between several or all independent variables in the regression model. If there is Multicollinearity then the regression coefficient becomes uncertain, the error rate becomes very large and is usually marked by a very large coefficient of determination but in partial testing the regression coefficient, none or if there are very few significant regression coefficients. In this study used the value of variance inflation factors (VIF) as an indicator of the presence or absence of multicollinearity between independent variables. If the VIF value is still smaller than 10, there are no symptoms of multicollinearity (Gujarati, 2009: 432). The following presents the VIF values of each independent variable in each model.

TABLE 3: Test Results for Multicollinearity Assumptions.

Capital Structure Model			Financial Performance Firms Model		
Variabel	R- square	VIF	Variabel	R- square	VIF
KI	0,146	1,17	SMF	0,060	1,06
KM	0,073	1,08	KI	0,129	1,15
SAP	0,863	7,29	KM	0,100	1,11
PAP	0,859	7,08	UP	0,051	1,05
			RRS	0,005	1,01

Source: Data Outcomes (2018).

Through the VIF values obtained as presented in table 4.20 above, it shows that there is no strong correlation between the variables independent. This is indicated by the VIF value of the independent variable is still smaller than 10 so it can be concluded that there are no symptoms of multicollinearity between the independent variables, both in the capital structure model and in the company performance model.

**Capital Structure Regression Analysis** The first model to be tested is the influence of independent variables namely managerial ownership, institutional ownership, the

structure of the company’s assets and the growth of the company’s assets on the capital structure. The estimation of this multiple linear regression model uses fixed effects.

TABLE 4: Results of Capital Structure Regression Analysis.

Dependent Variable: SM				
Method: Panel EGLS (Cross-section weights) Date: 11/26/17 Time: 06:55				
Sample: 2011 2015				
Periods included: 5				
Cross-sections included: 117				
Total panel (balanced) observations: 585				
Linear estimation after one-step weighting matrix				
Cross-section weights (PCSE) standard errors & covariance (d.f. corrected)				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	0.153452	0.007437	20.63269	0.0000
KI	-0.003310	0.010955	-0.302198	0.7626
KM	-0.112180	0.046588	-2.407918	0.0164
SAP	-0.012185	0.007075	-1.722219	0.0857
PAP	0.010204	0.007040	1.449457	0.1479
Effects Specification				
Cross-section fixed (dummy variables)				
Weighted Statistics				
R-squared	0.966323	Mean dependent var	0.30496	1
Adjusted R-squared	0.957614	S.D. dependent var	0.22112	1
S.E. of regression	0.064057	Sum squared resid	1.90391	3
F-statistic	110.9508	Durbin-Watson stat	1.99794	2
Prob(F-statistic)	0.000000			
Unweighted Statistics				
R-squared	0.857426	Mean dependent var	0.14702	6
Sum squared resid	1.986278	Durbin-Watson stat	1.77287	6
Source: Data Outcomes (2018).				

Through the results obtained as shown in the table above, multiple linear regression equations can be formed as follows:

$$SM = 0.153 - 0.0033 KI - 0.112 KM - 0.012 SAP + 0.0102 PAP$$

Where:

SM = Capital structure

KI = Institutional ownership  
KM = SAP managerial ownership  
Company asset structure

PAP = Company asset growth

The constant value of 0.153 shows the average ratio of long-term debt to the total assets of manufacturing companies on the Indonesia Stock Exchange when all independent variables are zero. Institutional ownership has a negative coefficient of 0.0033, meaning that every increase in institutional ownership by 1 percent is expected to reduce the capital structure by 0.0033 percent. Then managerial ownership has a negative coefficient of 0.112, meaning that every increase in managerial ownership by 1 percent is expected to reduce the capital structure by 0.112 percent.

The asset structure of the company has a negative coefficient of 0.012, meaning that every increase in the ratio of fixed assets to total assets of 1 percent is expected to reduce the capital structure by 0.012 percent. Finally, a company's asset growth has a positive coefficient of 0.0102, meaning that every growth in fixed assets of 1 percent is expected to increase the capital structure by 0.0103 percent.

#### 4.4. Testing the Direction of Coefficients

Testing the direction of the coefficient is done to find out whether the direction of the coefficient of the research results is in accordance with the proposed hypothesis or not. Testing the direction of the coefficient is done by comparing the direction of the coefficient of the research results with the hypothesis. The results of testing the direction of the coefficient, appear in the table below.

Most of the research variables have the correct (consistent) direction as the hypothesis proposed, except for the direction of the relationship between the Company Asset Structure variable and Company Asset Growth that is contrary to the hypothesis.

##### 4.4.1. Determination Coefficient Testing

The coefficient of determination is calculated to determine how much influence the independent variables (managerial ownership, institutional ownership, corporate asset structure and growth of company assets) simultaneously on the capital structure. Based on the results of data processing using the Eviews software found in the table above, the adjusted R-Square value is 0.958 or 95.8 percent. This means that managerial ownership, institutional ownership, corporate asset structure and company asset growth simultaneously contribute or influence 95.8% of the capital structure of manufacturing

TABLE 5: Testing the Direction of Coefficients.

Variabel	Hipotesis	Coefficient Model	Conclusions
<b>(Capital Structure Model) Test</b>			
<b>KI</b>	-	-	The direction of influence is consistent with Hypothesis hypothesis
<b>KM</b>	-	-	The direction of influence is consistent with Hypothesis
<b>SAP</b>	-	-	The direction of influence is consistent with Hypothesis
<b>PAP</b>	+	+	The direction of influence is consistent with Hypothesis
<b>Financial Performance Firms Model Test</b>			
<b>KI</b>	+	+	The direction of influence is consistent with Hypothesis
<b>KM</b>	-	-	The direction of influence is consistent with Hypothesis
<b>SM</b>	+/-	-	The direction of influence is consistent with Hypothesis
<b>RRS</b>	-	-	The direction of influence is consistent with Hypothesis
<b>LnUP</b>	+	+	The direction of influence is consistent with Hypothesis

Source: OLS Equations and Hypotheses (2018)

companies in the Indonesia Stock Exchange. The remaining influence of other factors not examined is 4.2 percent, which is the influence of other factors beyond managerial ownership, institutional ownership, corporate asset structure and the growth of company assets.

Furthermore, to test the significance of the influence of managerial ownership, institutional ownership, corporate asset structure and the growth of company assets on the capital structure, both hypothesis testing and partial testing are done simultaneously. The test starts from a simultaneous test and is followed by a partial test.

### Simultaneous Testing

Simultaneous testing aims to prove whether managerial ownership, institutional ownership, corporate asset structure and growth of company assets simultaneously influence the capital structure with the formulation of the statistical hypothesis as follows:

Ho: All  $\beta_i = 0$  Managerial ownership, institutional ownership, corporate asset structure and simultaneous growth of company assets have no effect manufacturing company on the Indonesia Stock Exchange

Ho: There is  $\beta_i = 0$  Managerial ownership, institutional ownership, corporate asset structure and company asset growth simultaneously influence the capital structure of manufacturing companies in the Indonesia Stock Exchange

A summary of the test results used to examine the effect of managerial ownership, institutional ownership, corporate asset structure and the simultaneous growth of company assets on capital structure can be seen in the following table.

TABLE 6: Simultaneous Influence Test Results on Capital Structure.

Coefficient Determinant	Fstatistic	Probability	Ftable (121&463)	Ho
0,958	110,95	<0,001	1,26	Rejected

Source: Data Outcomes (2018).

In table 4.6, it can be seen that the Fstatistic value of the data processing is 110.95 with a probability value close to zero. Because Fstatistic is greater than Ftable, the error rate of 5 percent (= 0.05) is decided to reject Ho so that Ha is accepted. Thus it can be concluded that managerial ownership, institutional ownership, corporate asset structure and growth of company assets simultaneously influence the capital structure of manufacturing companies in the Indonesia Stock Exchange.

### Partial Testing

Partial testing will examine the effect of each independent variable on the dependent variable. The test statistic used in the partial test is the t test, where the table value is used as a critical value in the partial test (t test) of 1.97 obtained from the tab for two-way testing. The value of t test statistics used in the test partially can be seen in table 4.22. The test criteria used are as follows.

If  $t_{count} > t_{table}$ , or  $t_{count} < -t_{table}$  then  $H_0$  is rejected (significant) If  $-t_{table} \leq t_{count} \leq t_{table}$ , then  $H_0$  is accepted (not significant).

## 5. Conclusion

1. It was found that the level of institutional share ownership in manufacturing companies listed on the Indonesia Stock Exchange for the period 2012-2016 has greater value than the monitoring function by institutional shareholders is more effective in monitoring the opportunistic behavior of management and disciplining the use of debt in carrying out its activities, this condition can eliminate the defense effect from the management.

2. The results of the study found that managerial share ownership was low, so management from the institution was more dominant, so internal monitoring was weaker.

3. The leverage ratio for manufacturing companies listed on the Indonesia Stock Exchange during the 2012-2016 study period is still in the normal range at levels below 50 percent, which is around 34 percent - 36 percent. The average low leverage ratio indicates that the company's funding source in the long run is dominantly sourced from equity and company activities tend to be financed from their own capital.

4. The empirical findings from this study show results that are supportive (consistent) with previous studies such as:

a. Institutional share ownership of the company's capital structure has a positive effect, this study is consistent with the results of research conducted by Bathala, Moon, Rao (1994) and Dhani (2003).

b. Asset structure has a positive effect on the company's capital structure, this is consistent with the results of research conducted by Titman and Wessels (1988), Brigham and Gapensi (1996), Wald (1999), and Wahidahwati (2001).

c. Asset Structure growth has a negative effect on the company's capital structure, this is consistent with the results of research conducted by Titman and Wessels (1988) and Pecking Order theory.

d. Institutional Share Ownership has a positive effect on the company's financial performance, this is consistent with the results of research conducted by Bathala, Moon, Rao (1994); Kuznetsov and Muravvey (2001), Berger and Patti (2002).

e. Managerial Share Ownership has a positive effect on the company's financial performance, this is consistent with the research conducted by Jensen and Meckling (1976).

f. Company size has a positive effect on the company's financial performance, this is consistent with research conducted by Barton, Hill and Sundara (1989), Chang and Rhee (1990) and Lauterbach and Vaninsky (1999).

5. Research results that are opposite (inconsistent) with previous research are

a. Managerial Share Ownership has a positive effect on capital structure, this result is not consistent with the research conducted by Jensen and Meckling (1976). This means that the alignment role between shareholders and management does not function.

b. Capital structure negatively influences the company's financial performance, this result is not consistent with the theory of Trade Off. This means that funding decisions by companies do not follow the rules of optimum capital structure theory.

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