



#### **Conference Paper**

# The Roles of Technology Literacy and Technology Integration to Improve Students' Teaching Competencies

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#### Abstract

Students majoring in accounting education should be equipped not only with the contents of subject matters but also the pedagogy skills. Previous studies show that there is still a significant gap between student's teaching competencies prepared by the university and the teaching competencies required by the schools. Current development in technology changes the way students learn and teachers teach as students and teachers can easily acquire new knowledge and skills through the use of technology. The study aims at identifying the influence of technology literacy and technology integration on the students' teaching competencies. It employs quantitative approach and collects data from students majoring in accounting education-both regular and international classes. By using random sampling technique and Likert-type questionnaire with five scales, the study collected 86 data from respondents. The results of regression analysis show that that technology literacy and technology integration have a significant influence on students' teaching competencies. The determination coefficient reaches the percentage of 32.8%, meaning that the competency of student to teach is determined 32% by both the independent variables. The faculty should provide more facilitation to students majoring in accounting education to ensure that they can improve their technology literacy. Faculty also should provide more technology facilities to the students and lecturers to enable them to catch up with technology advancements. Future research should provide more comprehensive model by including other variables having potentials to contribute to students' teaching competencies.

Keywords: technology literacy, teaching competency, technology integration

# 1. Introduction

The world is entering the industrial revolution 4.0, a concept introduced by Prof. Klaus Schwab (2017) in his book entitled The Fourth Industrial Revolution. According to Schwab, the industrial revolution 4.0 is an era that is disruptive and has fundamentally changed human life and work. This era is marked by the rapid development of information technology as the main base that has a big influence in every line of human life, both education, economics, social, and various other fields of life. The advancement

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of new technologies that integrate the physical, digital and biological worlds affect all disciplines including in the field of education (Schwab, 2015).

Rapid technological advances need to be balanced and mastered by every prospective teacher. Currently information is easily obtained from anywhere through internet facilities. The existence of technology is very close to students. Most students prefer to find references from the internet rather than reading books for various reasons ranging from efficiency, more references, and others. Student knowledge is not limited to the learning process in the classroom and library but from various materials and information on the internet.

According to Komalasari (2013) learning is a learning system or process that is planned, implemented and evaluated systematically so that learners can achieve learning objectives effectively and efficiently. While teaching competence is a science and insight on how to provide learning to students. Every educator has its own way of conveying learning material to students which is certainly adjusted to the characteristics of students and the abilities possessed by the educator itself.

Some factors that influence teaching competency are technology literacy. Technology literacy is the ability of a person to work independently and collaborate with others effectively, responsibly and precisely by using technological instruments to obtain, manage, then integrate, evaluate, create and communicate information. Millennials must have data literacy, technology literacy and human literacy to be ready to face the challenges of the industrial era 4.0 (Misbah Fikrianto, 2018). Technology literacy ability enables people to utilize technology to increase their capacity and competence, namely teaching knowledge. This is in line with the results of research conducted by Friska Tianada (2015) which states that technological literacy has a significant influence on teaching competencies. Therefore, the hypothesis that is formed is: **H1 Technology literacy significantly influenced teaching competency** 

In the Education 4.0 era like today, the learning process is not only done conventionally but starts to shift to a technology-based learning process. Each campus tries to integrate technology in each faculty according to their individual needs. The existence of integrated technology in this faculty will greatly facilitate the learning process and increase student competence. E-learning, e-administration, computer laboratories, and websites are some examples of the integration of technology on campus. This is in line with the results of Muksin Wijaya's (2012) study where technology integration significantly influences teaching ability. The hypothesis that is formed is: **H2 Technology integration significantly influenced teaching competency** 



In addition, this study also describes how the two variables, technology literacy and technology integration, affect teaching competency in students. Therefore the hypothesis that is formed is: **H3 Technology literacy and technology integration simultane-ously influenced teaching competency** 



Figure 1: Theoretical framework of the study.

# **2. Literature Review**

# 2.1. Teaching competency

The term competency comes from English, namely "competence means fitness or ability" which means ability or ability. According to the Ministry of National Education (2003) "Competence is knowledge, skills and basic values that are reflected in the habits of thinking and acting or the specifications of the knowledge, skills and attitudes that must be possessed by a person and their application." Teaching competence alone is the knowledge, skills, and abilities of an education in delivering learning material to its students. This competence must be owned by all educators, because this competence is a basic competency and determines whether or not a learning process is successful. Anies Baswedan (2018) said that improving teacher competency is the main focus and a necessity. He also added that the teacher is currently facing 21st century students. Where 21st century students are students who are close to the development of Science and Technology so that it needs to be balanced by a teacher. Improved teaching competencies are influenced by various things including the development of Technology and Information. **KnE Social Sciences** 



# 2.2. Technology literacy

Searching for the term Technology literacy is always related to Information and Communication Technology (ICT). Markauskaite, L. (2006) suggests that technological literacy is part of ICT literacy that falls into the category of inter-literacy perspectives including the ability to use ICT as an integral part of basic literacy. Basic literacy is divided into two aspects. First, ICT knowledge perspective fundamentals include knowledge of concepts and understanding of theoretical principles about computers, information systems, digital information, algorithmic thinking and programming, technological limitations, and social impacts. Second, the Basic ICT skills perspective includes understanding and having the ability to use ICT equipment, such as word processing and numbers.

Furthermore, Maryl and Technology Education State Curriculum suggests that technology literacy is the ability to use, understand, regulate and assess an innovation that involves processes and knowledge to solve problems and expand one's abilities. According to the National Academy of Engineering and the National Research Council of The National Academics, literacy technology is an understanding of technology at a level that enables effective use in modern technology which consists of three main components, namely knowledge, ability and critical thinking, and decision-making. According to Rose (2007: 43) the term technology literacy can be interpreted as: Understanding of man-made works. The relationship between science, environment, and technology The ability to use technology, especially in learning and teaching science and the ability to work. Ability to evaluate and make decisions.

Based on the above definition, technology literacy can be interpreted as an ability that consists of aspects of science, critical thinking skills, and decision-making in an effort to effectively utilize technology/innovation of human works, especially in the world of education.

# 2.3. Technology integration

When once technology tools are available, faculty will necessarily and integrate them into their classroom instruction to enhance student learning. Consequently, then, the challenge for researchers is quantify the use of technology to support student learning (Oppenheimer, 2003; Roblyer & Knezek, 2003; Strudler, 2003). While various studies have explored the factors that enhance integration of technology into instruction as well as the barriers to effective technology integration, few studies are available on students perceptions of computer technology use and the impact of these perceptions on them

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learning. In addition, while the public interest in the use and integration of computer technology in education is growing, research in this area is still in its infancy, especially that which focuses on classroom instruction. Besides, rapid improvement in educational technologies exceeds the current knowledge of effective computer technology use in education (Allen, 2001) and the implies need for a study such as this. The pressure to reform education through technology integration (Becker, 2001) and the emphasis on developing information literacy skills for students (Rockman, 2004) implies the need for an understanding of current technology integration practices to support student learning. Therefore, the purpose of this study is to explain the influence of technology literacy and faculty integration of technology on knowledge of teaching for students.

### 2.4. Methodology

This research was conducted at the Faculty of Economics, Semarang State University. This research is quantitative research. Where in this study there are three variables, namely technology literacy, technology integration, and teaching competency. The population of this study were students majoring in accounting education in the year 2016 totaling 110 students. Sampling was done by random sampling with 86 students as respondents. Respondents were taken from regular and international class students. The selection of respondents is done by random sampling. According to Sugiyono (2017) simple random sampling is the taking of a member of a sample of a population that is done randomly without regard strata that exist in that population. The main requirement that must be met to be able to use random sampling is that there must be a clear sampling frame. This requirement has been fulfilled therefore in this study using random sampling.

This study uses primary data, where data is taken by distributing questionnaires. Then the questionnaire was assessed by Likert items (5: strongly agree, 4: agree, 3: neutral, 2: disagree, and 1: strongly disagree). Question items in the questionnaire adapted from previous research. This is done to minimize the occurrence of errors in research. After the questionnaire was filled in, data was collected and analyzed using descriptive statistics and multiple linear regression tests using the Statistical Package for Social Sciences (SPSS) version 21.0 application. Before the data is analyzed, validity and reliability tests are carried out.

# 3. Results and Discussion

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# **3.1. Reliability test**

According to Sugiono (2005) reliability test is a series of measurements or a series of measuring instruments that have consistency if the measurements made with the measuring instrument are carried out repeatedly. Reliability test is used to measure the level of consistency of a test to assess the extent to which a test can be trusted to produce a consistent score, relatively unchanged despite being tested in different situations. A study is said to be reliable if it has a Cronbach alpha > 0.70 (Nunnally, 1994).

TABLE 1: Reliability	Analysis.
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Variable	Number of Items	No. of the Delete Items	Cronbach's Alpha
Technology Literacy	15	2	0.847
Technology Integration	15	0	0.878
Teaching Competency	12	0	0.889
Source: Processed Data (20 <sup>4</sup>	18)		

The table above shows that technology literacy (X1) has a Cronbach's Alpha by 0847 which means high reliability because it has a value between 0.70 - 0.90, technology integration (X2) has a Cronbach's Alpha by 0.878 which means high reliability, as well as teaching competency has a high reliability with Cronbach's Alpha of 0.889.

## 3.2. Validity test

According to Sugiyono (2017), the validity test is a test that shows the degree of accuracy between the data that actually occurs on objects with data collected by researchers. Testing is done by comparing score items with total scores using correlation analysis. The study is said to be valid if the significance is < 0.05 and if it has r count > 0.2096 in this study.

Items Technology Literacy	Pearson Correlation	Sig. (2-tailed)
I am sure that I have the ability to do activities related to	0.497	0.000
technology	0.497	0.000
I often do activities related to the use of technology	0.645	0.000
E-learning is effective to be applied in lectures	0.485	0.000
I rarely update about the development of science and technology	0.399	0.000

TABLE 2: Validity Test.



Items	Pearson Correlation	Sig. (2-tailed)
I often use the internet in the world of lectures	0.570	0.000
I take advantage of technological developments to support my presentation.	0.765	0.000
I use learning media at each presentation	0.555	0.000
I immediately opened the internet when I didn't know	0.644	0.000
Technology is very beneficial for educators	0.653	0.000
Learning strategies can be combined with technological developments	0.668	0.000
By following the development of technology, I can teach well	0.600	0.000
The use of IT in learning activities increases the enthusiasm of students	0.663	0.000
I am used to using computers, cellphones and the internet	0.782	0.000
Technology Integration		
Technology integration in my faculty is good	0.591	0.000
Sikadu and Elena are useful and effective in lecturing activities	0.726	0.000
The use of e-mail makes it easy for students	0.561	0.000
My faculty has adequate learning facilities	0.646	0.000
Faculties and infrastructure of faculties facilitate learning activities	0.572	0.000
The projector helps the learning process	0.630	0.000
Technology devices are integrated with the accounting education study program curriculum	0.622	0.000
Utilization of IT facilitates learning activities	0.668	0.000
The use of facilities and infrastructure in accordance with the curriculum	0.682	0.000
Computer labs are very adequate	0.641	0.000
My Unnes increases student knowledge	0.565	0.000
Service Letter Information System (SIRADI) makes it easy to create letters	0.707	0.000
Lecturers give me the benefit of IT development	0.572	0.000
Accounting education students are accustomed to using technology on campus	0.683	0.000
All students are able to operate IT facilities and infrastructure on campus	0.332	0.002
Teaching Competency		
I think teaching knowledge can be improved by the presence of technology literacy and technology integration	0.751	0.000
I feel my teaching ability has increased since I used IT	0.611	0.000
My value increases when I use IT	0.636	0.000
Technology and technology literacy that is integrated in the faculty makes it easier for me to deliver material	0.735	0.000
Integrated technology and technology literacy in the faculty is able to improve student skills	0.716	0.000



Items	Pearson Correlation	Sig. (2-tailed)
I often use IT in daily activities	0.566	0.000
Technology and technology literacy that is integrated in the faculty makes it easier for me to master competence as a prospective educator	0.749	0.000
My teaching ability increased when I mastered technology literacy and the integration of technology in the faculty	0.774	0.000
Student competency increases with technology literacy and technology integration in the faculty	0.614	0.000
Technology and technology literacy that is integrated in the faculty makes it easy to assess students	0.703	0.000
Technology and technology literacy that is integrated in the faculty makes it easy to make variations	0.563	0.000
Integrated technology and technology literacy in the faculty increases the enthusiasm of students	0.691	0.000

Based on the table above it can be concluded that all data is valid, because all data have a significant value of < 0.05 and r count is more compared to r table.

### 3.3. Data analysis

### 3.3.1. Coefficient of determination

Model Su	mmary						
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate			
1	,587 <sup>a</sup>	.344	.328	2.881			
a. Predicte	a. Predictors: (Constant), X2, X1						
Source: P	rocessed Data (2	2018)					

Based on the data above, it is known that the adjusted R square is 0.328, which means that the variation of 32.8% teaching competency can be explained by the second variation of variable technology literacy and technology integration. While 67.2% (100% -32.8%) is explained or influenced by other variables not examined in this study. This shows a very large role shown by technological literacy and technology integration in improving teaching competencies in students.

#### 3.3.2. Partial determination coefficient

Based on Table 4, it can be seen that all variables, namely technology literacy (X1) and technology integration (X2) influence teaching competency in students. Partially



Model		Unstandardize	ed Coefficients	Standardized Coefficients	t	Sig.
		В	Std. Error	Beta		
1	(Constant)	18.375	4.551		4.038	.000
	X1	.250	.090	.303	2.769	.007
	X2	.275	.084	.357	3.263	.002



Source: Processed Data (2018)

the effect of technological literacy (X1) on teaching competency (Y) is 9.18% and partial technology integration (X2) on teaching competency (Y) is 12.75%. This shows that technology literacy and technology integration have an important role to improve teaching competence in students majoring in Accounting Education.

# 3.3.3. Simultaneous significance test (F-Test)

Mod	el	Sum of Squares	df	Mean Square	F	Sig.
1	Regression	361.753	2	180.876	21.785	0.000 <sup>b</sup>
	Residual	689.131	83	8.303		
	Total	1050.884	85			

TABLE 5: F-Test results.

From the F test, the F value is 21.785 with a probability of 0.000. Because the probability is far less than the regression model so it can be said that technological literacy and technology integration together influence teaching competency. This shows that the higher the knowledge of technological literacy and the integration of technology in the faculty will further improve the teaching competence of students.

## 3.3.4. Individual parameter significance test (T-Test)

Based on Table 6, of the two independent variables that entered the regression model showed that the two variables were significant to teaching competency. This can be seen from the probability significance value, where technology literacy has a value of

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	Unstandardize	ed Coefficients	Standardized Coefficients	t	Si
	В	Std. Error	Beta		
(Constant)	18.375	4.551		4.038	0.0
X1	0.250	0.090	0.303	2.769	0.0
X2	0.275	0.084	0.357	3.263	0.0
	X1	B        (Constant)      18.375        X1      0.250        X2      0.275	B      Std. Error        (Constant)      18.375      4.551        X1      0.250      0.090	Coefficients        B      Std. Error      Beta        (Constant)      18.375      4.551        X1      0.250      0.090      0.303	Coefficients        B      Std. Error      Beta        (Constant)      18.375      4.551      4.038        X1      0.250      0.090      0.303      2.769



Source: Processed Data (2018)

0.007 and technology integration has a value of 0.002. So the mathematical equation that is formed is as follows: Y = 18.375 + 0.250X1 + 0.275X2 + e

Based on the research results above, it can be stated that:

- H1 Technology literacy significantly influenced teaching competency was accepted.
- H2 Technology integration significantly influenced teaching competency was accepted.
- H3 Technology literacy and technology integration simultaneously influenced teaching competency was accepted.

The results of the study show that technology literacy and technology integration influences teaching competency in students, especially accounting education students. This is understandable because students use technological advancements to find various sources of learning materials to add their insights and utilize the advancement of technology to be applied in daily learning activities such as to make presentations and make learning media easier. Students are allowed to use laptops or cellphones to search for various references to make it easier to understand a particular material. Besides that, students stated that the existence of integrated technology in faculties and student learning activities made it easier for students to receive materials and undergo daily lecture activities and train students to utilize existing technology to facilitate them in delivering material and attract students to stay focused on participate in learning activities. Students realize that the direction of education that has entered Education 4.0 requires them to be able to understand, follow, and apply technology into learning activities and daily activities. The effect of technology integration is greater than technology literacy. This is understandable because rationally the technology that has been integrated on campus will be used by lecturers and students in conducting daily learning so that the impact on improving teaching competency is higher. While the high level of technology literacy in students is influenced by the students' personalities so



that technology literacy between students is different. If students have more interest in technology, the student will find out more about technology so that technology literacy will increase. Literacy technology and technology integration will have a very large role if the two variables are juxtaposed. This is understandable because the integration of technology in the faculty will be directly utilized and indirectly able to increase technology literacy in students. Therefore, the influence on improving teaching competence will also be greater.

Thus, students need to be emphasized to have insight into technological literacy so that their teaching competencies increase. Students need to be introduced and familiarized to always be close to technology as an effort to improve technology literacy and faculties must provide more facilitation to students majoring in accounting education to ensure they can improve their technological literacy. The faculty must also provide more technology facilities to students and lecturers to enable them to pursue technological advancements.

# 4. Conclusion

Based on the explanation above, it can be concluded that:

- 1. Simultaneously, technology literacy (X1) and technology integration (X2) significantly influence the teaching competencies by 32.8%.
- Partially, the effect of technology literacy (X1) on teaching competency (Y) reached
  9.18% while the influence of technology integration (X2) on teaching competency (Y) was 12.75%.
- 3. The role of technology integration is higher than the role of technology literacy in improving teaching competency. Students get technology integration facilities in the same composition, so the teaching competencies received by students from this technology integration tend to be the same in ceteris paribus, while teaching knowledge obtained from the knowledge of literacy technology tends to vary. Students who have higher technology literacy will take advantage of their ability to get more references so that their teaching competencies also increase. Thus, students are emphasized to have insight into technological literacy so that their teaching knowledge increases, not only limited to the knowledge gained from lecturers. The faculty must also provide more technology facilities to students and lecturers to enable them to pursue technological advancements.



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