

Conference Paper

On Red Culture Education under the Background of Youth Education in Higher Vocational Colleges

Yan Xiong and Qing Guan

Jiangxi Modern Polytechnic College, Nanchang, Jiangxi, China

Abstract

Red culture is a unique socioculture formed by the Chinese Communist Party in the revolutionary practice, and plays the role of propagating positive energy in the course of China's development. Under the background of youth education in higher vocational colleges, the development of red culture education can promote the development of Ideological and political education in higher vocational colleges, cultivate the socialist core values of students, and continue the struggle spirit of the Chinese nation, so that students in China become ideal and ambitious new young people in the new era to strive for the early realization of the great rejuvenation of the Chinese nation. To this end, this article aims to study the education of red culture under the background of youth education in higher vocational colleges, and hope to provide some suggestions for the development of Ideological and political education in higher vocational colleges.

Keywords: higher vocational colleges, youth education background, red culture education

Corresponding Author:

Yan Xiong

294370800@qq.com

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1. Introduction

Since the new democratic revolution, the Chinese Communist Party has led the Chinese people to achieve great achievements that attracted the world's attention and formed the unique Chinese red culture in the course of development. Red culture, as a social culture that has continued to today, has an extremely important significance. Its infectious and cohesive force always lead the Chinese young nation to work hard striving for the rise and the rejuvenation of the nation. As far as it is concerned, implementation of red culture education in Higher Vocational Colleges can better promote the development of Ideological and political education in higher vocational colleges, and cultivate the socialist core values of the students to enable them to accept baptism of red culture to become ideal, ambitious new young talents required by current society. Next, on the basis of years of work experience, the author will briefly analyze how

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to carry out red culture education under the background of youth education in higher vocational colleges.

2. Connotation Characteristics of Red Culture

The essence of the so-called red culture is the sum of the spirit and material culture retained in socialist revolution by the Communist Party of China under the leadership of Marx doctrine. It records the course of the development of the Communist Party of China, represents the achievements of the progressive development of China's advanced culture, and promotes the development of socialism with Chinese characteristics. Red culture is a unique Chinese socialist culture formed under the historical environment of the Chinese nation in modern times, and gradually enriched and developed under the development of Chinese socialist revolution and socialism. After the reform and opening up, the red culture has been given new connotation and new mission due to the need of social development in the new period. At the same time, with the emergence of new forms and carriers, red culture has become the core values of the mainstream culture of the country, such as Deng Xiao-ping Theory, "three represents theory", and scientific outlook on development, all these belong to the development and enrichment of red culture in the new era.

3. Significance of Red Culture Education in Higher Vocational Colleges

It can promote the development of Ideological and political education in Higher Vocational Colleges

Red culture education in higher vocational colleges can promote the development of Ideological and political education in higher vocational colleges. As mentioned above, the essence of red culture is the national culture formed on the basis of constantly subletting Chinese and foreign cultural ideas based on China's national conditions and social development. As to now, red culture has become an important part of Ideological and political education in higher vocational colleges. The aim of Ideological and political education in higher vocational colleges is to improve students' comprehensive quality, cultivate students' socialist core values. If we can integrate the red culture into the ideological and political education of higher vocational colleges, then the combination of the two can give full play to the significance of Ideological and political education

in Higher Vocational Colleges and explore new ways of Ideological and political construction in higher vocational colleges. In addition, the red culture can provide better teaching material and sufficient historical facts for the ideological and political education in higher vocational colleges, which will be extreme conducive to the development of Ideological and political education in higher vocational colleges.

It can cultivate the socialist core values of the students

Red culture education in higher vocational colleges can cultivate students' socialist core values. The socialist core values have established the ideological foundation for China's social development, and it is the most important spiritual concept since the reform and opening up. Carrying out red culture education under the background of youth education in higher vocational colleges can better cultivate the socialist core values of the students, and then promote and popularize the socialist core values in the young students, so that the majority of young students can better understand their mission and establish good personal goals on combining their own development. Meanwhile, it can guide young students away from vulgar culture and establish good world outlook and values, and further enable young students to better contribute to national rejuvenation and national development. Therefore, it is essential to carry out red culture education under the background of youth education in higher vocational colleges.

It can carry out ethos

Red culture education in higher vocational colleges can better continue the ethos. Red culture is the history of China's socialist development, the continuation of the national spirit, and has rich historical details and cultural connotations. Red culture education under the background of youth education in higher vocational colleges, and the combination of red culture education and ideological and political education in Higher Vocational Colleges can better inherit national culture and continue the ethos; moreover, it can guide the students to inherit the spiritual will of the older generation better under the influence of red culture and condense into ideals and beliefs, and then let them better dedicate their talents to the road of national rejuvenation and strive for the rise of China.

4. Strategies of Red Culture Education under the Background of Youth Education in Higher Vocational Colleges

It can optimize the teaching staff of Higher Vocational Colleges

First of all, for red culture education under the background of youth education in higher vocational colleges, it is necessary to optimize the teachers' strength and strengthen the ranks of teachers. The faculty of a school is an important guarantee to do well all the teaching work. When developing red education under the background of youth education in Higher Vocational Colleges, it is essential to optimize the teachers' team and let teachers taking ideological education understand the situation clearly, and know clear responsibility to actively and naturally introduce red culture into Ideological and political education courses to be preachers in the true sense of the party's Theory, and the leaders guiding students' ideological construction. At the same time, teachers should take the initiative to learn to constantly improve their ideological and political theory level, adhere to lifelong learning and use advanced teaching methods and techniques in red culture education to combine traditional ideological and political education with the times, so as to better promote the development of red culture education in Higher Vocational Colleges under the background of youth education.

It can guide students to feel the red culture in community practices

Secondly, for red culture education under the background of youth education in higher vocational colleges, it is necessary to guide students to feel the red culture in community practices. In higher vocational colleges, the educational function of student communities is no less than that of teachers. Therefore, when carrying out red culture education under the background of youth education in Higher Vocational Colleges, we must make effective use of community practice to guide students to feel the red culture. Meanwhile, community practice shall be taken as a supplement to classroom teaching to propagate the party's major policy, carry forward and inherit the spirit of red culture, and give full play to the work efficiency of community practice from the side aspect, so that red culture education can be carried out by young students. In addition, campus communities can also organize red cultural exchanges red keynote speech contests regularly to let young students better integrate into the red education environment, so as to effectively promote the development of red education in the context of youth education in higher vocational colleges.

It can construct a platform for modern higher vocational ideological and political education

Thirdly, for red culture education under the background of youth education in higher vocational colleges, it is necessary to construct a platform for modern higher vocational ideological and political education. The construction of campus culture is the most important part of the moral education in higher vocational colleges. If we can combine

the campus culture with the red culture, then students can feel the influence of red culture through every detail in the campus. To this end, the establishment of the campus culture with the theme of red culture is bound to better build a Modern Higher Vocational Ideological and political education platform, thus promoting the development of red culture education. In addition, in today's vocational colleges, young students are good at using information technology to learn, and mobile information terminals are very common in education, based on this, schools can use information technology to build a networked ideological and political education platform for students. It can help to carry forward the red culture in the platform, let the young students study and inherit the red culture better in the information education platform, and then promote the effective development of the red education work under the background of youth education in higher vocational colleges.

5. Conclusion

The young generation is the future and hope of the country. In order to better carry forward the red culture and inherit the spirit of red culture, we must carry out the work of red culture education under the background of youth education in vocational colleges to better foster the young generation to enable our students to be ideal, ambitious new youth under the new era. As teachers, we should also correctly understand the red culture in the work of red culture education, constantly improve the level of personal teaching, and rely on community activities and information technology to provide better education platform for students, so as to fully promote the development of the ideological and political theory of students, and enable them to contribute to the great cause of national rejuvenation.

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