#### Research Article

# **Analysis of the Meaning of Spirits in the Novel** Ranah 3 Warna by Ahmad Fuadi

### Ade Nur Istiani\* and Devi Riyana

Raden Intan State Islamic University of Lampung, Indonesia

#### Abstract.

Novel Ranah 3 Warna is one of the forms of writing or bil galam whose contents have a meaningful value of motivating text. Every text produced must have something behind the production of the text, hence the text cannot be interpreted as empty text. The meaning of the text is one of the smallest parts that has become a growing structure in society. This research studies the meaning of spirits in the novel from the perspective of social cognition, social context, text production, communication, and philosophy. Using Teun Van Dijks discourse analysis, this research aims to understand the meaning of the text as one of the developing structures in the text society made on the awareness, experience, and behavior specific to an event. The meaning of spirit, are two different words but have meanings that are interconnected. The results of the research highlighted the importance of linking texts that spread in society into a discourse in the analysis of meaning of spirit Discourse Text Meaning for novel readers and users of social media and digital platforms. The findings and conclusions of this study can be found from the text of the novel Ranah 3 Warna submitted. The result of the discovery shows that one is always longing and patient about the accomplishment and has to keep trying. The meaning of the dream is to be grateful and earnest in pursuit of ideals, and teach them to be close to God and to believe in what God has appointed. The social context of the novel Ranah 3 Warna in this study that every journey to the dream of success requires patience and sincerity, even if with sincerity there is still failure.

Keywords: spirit word, Teun vandjik discourse, Ranah 3 Warna, analyisis of meaning

### Corresponding Author: Ade Nur Istiani: email: Adenur@radenintan.ac.id

Published: 15 July 2025

### Publishing services provided by Knowledge E

© Istiani, Riyana. This article is distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use and redistribution provided that the original author and source are credited.

Selection and Peer-review under the responsibility of the ICDComm 2024 Conference Committee.

# 1. Introduction

The development of social media today makes it easier for everyone to access mass media as a growing information platform. Likewise, many strategies and processes show the use of the meaning of words so much progress. The use of mass media or communication media has spread a lot in society. More and more social networking applications are developed in the current era of globalization in Gen Z, one of the social media that is one of the means of communication, one of which is TikTok. TikTok is an application that provides services related to friends. In this application, you can find a lot of works that are shed in the form of short videos, writings, photos and even quotes of words of meaning in a book or novel.

OPEN ACCESS

But there are still many people who understand the meaning of the uploaded words, sometimes many people misinterpret the meaning of a word in writing or novels. In Islam, activities that convey messages that are spoken or written are called Da'wah, which is a duty for every Muslim because Da'wah determines the development and growth of Islam throughout the world.

By following the development and increasing technological advances, it becomes a race for the development of da'wah progress for now. The call for da'wah can be made not only from the pulpit, but also through mass media, electronic media, print media, and new media, which are very easily accessible to make it easier to convey the calls of Islamic teachings. Tiktok, which is a means of spreading da'wah, is a very important application for the development of da'wah, but in da'wah, of course, it has the content of the message to be conveyed.

It teaches to call the people of the earth to goodness and to provide them with understanding to become a reference for change for themselves and their goals in life. Therefore, it must make Muslims aware of the need to obey the teachings of Islam and to live their lives in accordance with the commandments of the Qur'an and the Hadith, as well as to perform the duties that every Muslim must perform[1]. Therefore, Muslims are obligated to preach. Calling for the goodness contained in the content of the message or the meaning of the words in a writing (Bil Qalam) delivered by someone whom give the motivation by word, whose content is called a da'wah message.

The meaning of enthusiasm is a message that can be conveyed to call for goodness. It can be conveyed by anyone. Author is seen as explaining the content of da'wah to create understanding and even change the attitudes and behavior of viewers. When the word give the motivation is performed through print media, it is through the writings that are messages. The meaning of the spirit is included in the motivation message, which has a meaning that is still related to the values of the call to goodness. The meaning in the novel can be interpreted as contextual meaning, conceptual meaning, associative meaning, idiomatic meaning, figurative meaning, locational meaning, and illocutionary meaning.

Print media and new media, which are very easy to access, make it easier to convey the value and meaning of a word that is called. In the teachings of Islam, Da'wah is something that teaches to call the truth to the people of the earth and give them understanding to believe in the existence of Allah SWT. That, it must make Muslims

aware of obeying the teachings of Islam and living life by adapting to the commandments of the Qur'an and the Hadith and fulfilling the duties that must be fulfilled by every Muslim. The meaning in the novel can also be analyzed for changes, Expanding the meaning (Generalization), Narrowing the meaning (Specialization), Smoothing the meaning (Amelioration), Roughening the meaning (Peyoration).

The novel is one of the works of literature in the form of long prose and tells the story of human life and the surrounding community. The novel is the result of imagination that begins with the emergence of problems experienced by the characters and ends with a resolution In the novel, there are words that can be used as motivation. In novels, of course, language is one of the arbitrary systems used by many people. Of course, language is not only used in everyday life, but it is also needed to carry out all the activities of human life. Language is a very important communication tool for humans to directly provide information in the form of thoughts, feelings, ideas, meanings, intentions, and emotions. Therefore, language is the most important means of communication for human beings. In the text of the novel, there are words that are very motivating, such as the word spirit. The word spirit is a word that can motivate many listeners when they are not so good in their lives. The word spirit certainly does not exist only in novels, but in life the word spirit is always spoken. but in this study want to analyze the meaning of spirit text in the novel Ranah 3 Warna. The spread of text meaning with social media is certainly very easy to share with the public.

Through the use of good language, a fragment of a word or sentence contained in the novel can be shared through social media. By analyzing a text, the meaning of the mind in the three-color domain novel can be a motivation for the community, of course, in writing the meaning of the text, a language is needed to communicate in written and oral form. Researchers are interested in examining the meaning of the text in the novel Ranah 3 Warna looking at the text structure. According to Teun Vandjik, discourse cannot be seen only from one side, namely the text, but must also see how the production of the text is made, so that it has knowledge of why the text was made, and the latter is seen in terms of social phenomena that exist in the community using the awareness of experience. Then it can find out why the text was made in order to be able to develop in society.

Language is used as an object of study. Which can be used as a means to motivate with the existence of language, many people who spread a meaning of a word there is a word structure in the language, namely in the form of semantic, syntax and lexicology. With this, social media, the meaning of writing and language are never separated,

because by giving meaning to each word in a language, the flow of discussion, topic, approach and flow will appear. It can be concluded that the study of the meaning of words in language. Language becomes a social symptom and is used to communicate among fellow human beings (Azzahrotul, 2015: 6). Language also functions as a means of communication in general to convey the feelings of other people's ideas.

This research takes the word meaning from Ahmad Fuadi's novel. Because want to understand the text meaning of the message that reflects the behavior in this novel then by examining the text of the novel Ranah 3 Warna. looking for the meaning of the text of course the text is generated from the experience and thoughts of the author of the novel. So that the text has the meaning of an explanation of the values of enthusiasm and positive meaning so that it can inspire readers for the community. The theme emphasized in this research is about the meaning of passion in the novel Ranah 3 Warna. Analyzing the meaning of passion to instill a spirit that is always enthusiastic in facing the life of today's society. This research uses the analysis of Teun Van Djik. Which describes the text produced is not just an ordinary text, but has a value for society from the experience of the novel's author. And analysis using the elements that exist in Teun Van Djik's analysis.

Discourse analysis is an attempt to reveal the hidden intentions of the subject announcing the statement; discourse is a social practice (construction of reality) that causes a dialectical relationship between planned events and certain social, cultural, or ideological contexts. Language is seen as an important factor in representing the meaning of the discourse maker[7]. Teun Van Dijk Discourse Analysis. Because it describes three categories, namely text, social cognition and social context, which are made into one unit.[10]

The novel has a structure that can be explained by intristic aspects and entristic aspects. The reason behind this research is because the meaning of text using discourse analysis is used in everyday life. by looking at the meaning of text using discourse analysis indirectly there can be speech made by someone in communication. Novel is one of the print media that is read by many people to find the meaning of the text contained in the novel. In the novel, of course, there are a lot of text structures and language used by using discourse analysis, of course, a lot of searching for meaning in a word and analysis to find the meaning contained in the word. Based on the background that has been described, this research title is Analysis of the meaning of mind in the novel Ranah 3 warna By Ahmad Fuadi.

### 2. Methods

# 2.1. Reasearch and Approach

The method is the way used to achieve a research goal, or the method used in this research is Qualitative. The method used in this research is qualitative, qualitative research method is a method for exploring and understanding the meaning that a number of individuals or groups ascribe to social problems. Qualitative approach as a set that is interpretative (using interpretation). Qualitative implies an emphasis on process, meaning, other contexts in the humanities environment[9]. In this study with a narrative approach. The narrative approach is a design of studying the lives of individuals to tell their lives, the information is then retold by the researcher about the views of the participants and the researcher's own views. This perspective assumes that the text has internal coherence, the internal coherence is integrated with the code base, syntax, grammar, and form and meaning of the text.[9]

This research is Qualitative Descriptive is a strategy to describe data systematically, factually and accurately about the facts by trying to explore the depth or deeper meaning. Research that aims to describe sequentially for subjects and objects. Descriptive methods include the process of solving the problem under study by describing the position of the subject and object. The author also strives to present the symptoms that occur carefully then developed through the interpretation of the data compiled and collected, but the coverage of the related analysis and interpretation of the data.

The collection data using Documentation is a method that can be used in qualitative research. This documentation aims to study written objects, such as document books and diaries and so on, carried out by the author. The types of documentation include mass media news, textbooks, writings. The author will collect documentation data, such as using table studies of writings, screen captures, images and photographs of novels, which will become data in this study. And supporting data obtained in the form of collection and some data in the form of research books, communication books, Da'wah books, theses of several novels.

Interviews are a tool for gaining situational understanding from specific interactions. Interviews are conducted with questions and answers by 2 or more people physically facing each other, face to face. Interview results reflect individual or group perspectives. This research uses structured interviews, structured interviews are researchers ask a

series of temporal questions to each respondent based on certain / limited response categories.

# 2.2. Type of research

The type of research used model is Teun Van Djik's discourse analysis. Discourse analysis is what is the meaning in the text of the novel text by describing the context of the meaning of the spirits, what mindset wants to be discussed in the novel Ranah 3 Warna. Discourse analysis is one that is descriptive in the form of words or writings to be studied, descriptive aims to describe language, words, phrases, sentences systematically, factually and accurately about the facts. The author tries to show and interpret the meaning contained in the novel Ranah 3 Warna using discourse analysis tools, including six elements, namely from the thematic side. Schematic, semantic, syntactic, stikistic and rhetoric, social cognition and social context.

# 2.3. Teun A. Van Djik Analysis Model

There are many discourse analysis models introduced by experts, including Halliday's analysis model, Norman Fairelough's analysis model. The discourse analysis model used in this research is Van Djik's discourse model, this is because Van Djik collaborates the elements of discourse so that it can be used and applied practically. The model used by Van Djik is often referred to as "Social Cognition". With the steps of the Teun A Van Djik Discourse Analysis Model. This research uses Teun A Van Djik's Discourse Analysis.[6]According to Teun A. Van Djik's model, discourse research is not only limited to the text, but also to how a text is produced. The advantage of Van Djik's model of discourse analysis is that discourse research is not only analyzing the text, but also looking at how social structures, domination and power groups exist in society, and how cognition/thought and consciousness shape and influence certain texts.

There are three structures or levels that become elements of discourse analysis in Teun A. Van Djik's uncovering of text structures. With this structure, we know not only what the media see, but also how the media express events in a particular language. Van Djik has three dimensions, namely text, social cognition and social context. These three do not stand alone, but form a system and a unity in the analysis. The following is the structure proposed by Van Djik:

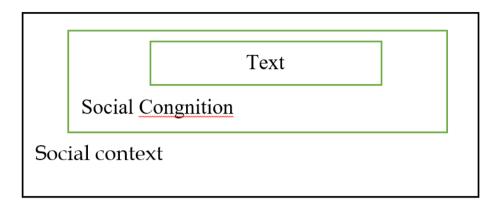


Figure 1: Van Djik's model of analysis.

#### 1. Text

Teun A. Van Djik created a framework for discourse analysis that can be used. Van Djik created a discourse analysis framework by dividing it into three levels:

a.Macro structure: this is the general meaning of a text that can be easily understood by looking at the theme of a text. This discourse theme is not only the content, but also the side of an event. b.Superstructure: is the frame work of a text, how the structure and elements of discourse are arranged in the text as a whole. c.Microstructure: the meaning of discourse that can be observed by analyzing the words, phrases, sentences, clauses used.

TABLE 1: Structure / Elements of the Discourse of Teun Van Djik.

**Macro Structure** The global meaning of a text that can be inferred from the topic/theme raised by a text.

Superstructure The skeleton of a text, such as the introduction, body, closed and conclusion.

**Microstructure** The local meaning of a text that can be observed in the choice of words, sentences, and style of a text.

Van Djik believes that the text can be analyzed using this framework. In order to get an overview of the above framework, here is a brief explanation of the three levels, and then the elements of Teun A. Van Djik's framework will be described one by one:

1. Thematic: The word theme is often called topic. The topic of a discourse plays an important role in showing the information or core message that the communicator wants to convey. The thematic element shows the overall picture of a text. It can also be referred to as the central idea, summary, or main point of the text. The topic describes what the writer wants to convey or express. The text is defined as reflecting not only a particular view or topic, but also a coherent overall view. Van

Djik calls this global coherence, which is the parts of the text that support each other to describe the topic.

- 2. Schematic and Semantics: Texts or discourses usually have a scheme or flow from the introduction to the end. The flow shows how the parts of the text can be arranged and sequenced to form a unified meaning. Semantics is a language discipline that studies the meaning of a language, both lexical meaning and grammatical meaning. semantics in Van Djik's scheme is categorized as local mana, namely the meaning that arises from the relationship between sentences, the relationship between propositions that build certain meanings in a text building. Semantics not only defines which part of the discourse structure is the most important, but also the one that leads to a certain page in a text that has an implied meaning.
- 3. Syntax: Terminologically, the word syntax comes from the Greek (sun = place) and means putting words together into groups or sentences. It can be said that syntax is a part or branch of linguistics that deals with the ins and outs of discourse, sentences, clauses, and phrases. Sentence form is a facet of syntax that relates to a logical way of thinking, namely the principle of causality. This causal logic, when translated into language, becomes the composition of the subject (the thinking subject) and the predicate (the described).
- 4. **Stylistics**: The focus of stylistics is style, which is the way a speaker or writer uses language as a means to express his or her intention. What is called language style is actually found in all varieties of language: spoken variety and written variety, literary variety and non-literary variety, because language style is a way of using language in a certain context by certain people for certain purposes. Traditionally, however, language style is always associated with literary texts, especially written texts.
- 5. **Rhetorical**: The strategy at the rhetorical level here is the style expressed when someone speaks or writes. Rhetoric has a persuasive function and is closely related to how the message is conveyed to the audience.

#### 2. Social cognition

The social cognition dimension studied is the process of news text production, which involves the individual and social cognition of journalists. In Van Djik's view, discourse

analysis is not limited to the structure of the text, because the discourse structure itself shows or signifies a number of meanings, opinions and ideologies. To uncover the hidden meanings of the text, we need an analysis of cognition and social context. Van Djik also emphasized that this is based on the study of sociolinguistics, which generally connects language and discourse on the one hand with the structure of the larger society. To link the two, Van Djik introduced a model of social cognition that links text and society. According to Van Djik, there are several strategies that influence the writer in the production of his or her writing: a.Selection, which is a complex strategy that shows how sources, events, and information are selected by the writer and presented in the text. b. Reproduction, which refers to how the writing process is carried out, whether the writing is copied, used, or not used at all. c.Inference, which is an important strategy in the production of texts that refers to the mental cognition of the writer is the inference and summarization of information.d.Local transformation, which is related to how an event is presented. By explaining details and attitudes to emphasize and reinforce the views made by the journalist's cognition.

The cognitive approach is based on the assumption that the text does not have meaning, but the meaning is given by the language user, or rather the mental awareness process of the representation of cognition and journalists' strategies in producing news. because every text is basically produced through awareness, knowledge, prejudice or certain knowledge of an event.

#### 3. Social context

According to Van Djik, discourse is part of the discourse that develops in society, so to examine the text it is necessary to do an intertextual analysis by examining how the discourse on a matter is produced and constructed in society. The social context is the social relations and settings that complement the relationship between the speaker and the listener. This analysis is to show how shared meanings, social power are produced through the practice of discourse and legitimacy, according to van djik in context analysis there are two important things that need to be seen: a.Power Power is the possession that a group or its members have by having valuable resources such as money, status, and knowledge. b.AccessGreat access also affects power; the greater the power possessed, the greater the access. Great access has a great ability to control the consciousness of the audience. With great access one can have great power over the media. The point of discourse analysis is to describe text and context together in a

communication process. the study of language here, context input, because it is always in context, and there is no act of communication without participants, intertext, situation, and so on.

# 3. Results and Discussion

The results of the research discovery means that you are always longing and patient about the accomplishment that we have to always be trying. In the novel "Ranah 3 Warna" by A. Fuadi, the word "spirit" has a deep and multidimensional meaning. It often refers to the effort and determination to overcome various obstacles in life, be it in education, love, or self-discovery. The result of the discovery and highlighted the importance of meaning texts linking texts that spread in society into a discourse in the analysis of meaning of spirit and dream. Discourse Text Meaning for novel readers and users of social media and digital platforms. The findings and the conclusions of this study can be found from the text of the novel Ranah 3 Warna submitted.1. Perseverance and Effort: The characters in this novel show great spirit in pursuing their dreams despite the challenges they face. This spirit illustrates the importance of hard work and perseverance. 2. Hope and Inspiration: Passion also serves as a source of inspiration, both for the character and for others around them. It creates a sense of optimism and belief that dreams can be achieved. Identity and Culture: In a broader context, Passion reflects the struggle to maintain cultural identity and traditional values in the midst of modernization. 4. Struggle and Sacrifice: The novel emphasizes that passion often involves sacrifice. Characters must give up some things in order to achieve a greater goal.

The novel studied is the meaning of the text entitled Ranah 3 Warna. This novel is part of the triology of Negeri 3 Menara. As written above, the content of this novel has a meaning that wants to be conveyed, namely the meaning of spirit in achieving goals and dreams. However, there are some text meanings that can influence readers, namely "Ranah 3 Warna". And the spirit word can be a motivation for anyone and can save their life and be point when its share in new media Researchers will analyze the text of words that lead to the word spirit in the novel Ranah 3 Warna using Teun Van Djik's discourse theory.

If previous studies analyzed da'wah messages using discourse analysis of Teun A Van Djik. The previous researchers have analyzed the text and linked it with other structures, namely with social cognition and social context, among the three have few similarities,

TABLE 2: Literature Analysis Teun Van Djiks Discourse.

No	Uses	Reasearch Findings	Source
1.	Teun Van Djik Analysis Discourse for Explaining Of The Meaning in text, cognition and social Context of Da'wah Message.	servel something on the Process of writer to be accompa-	Riyana, Devi Analisis Pesan Dakwah Dalam Novel Ranah 3 Warna Karya Ahmad Fuadi.(2023), UIN Raden Intan
2.	Teun Van Djik Analysis Discourse For Find Da'wah Message on the novel.	servel contens of da'wah there's Including obeying,	Royani, Farida,. Pesan Dak- wah dalam novel Hati Suhita Karya Khilma (Analisis Wacana Teun Van Djik). (2020)., IAIN Diponorogo
3	Teun Van Djik Analysis Discourse For Find Da'wah Message on the novel.	Study by this produce servel contens of da'wah there's Including the text, cognition, and social context . including greeting answer, staying in touch giving arms	TriAstuti, Achmad Syaifudin, Selvia Assoburu, Analisis pesan dakwah dalam novel 172 days Karya Nadzira Shafa (Analisis Wacana Teun Van Djik)(.2024) Uin Raden Fatah Palembang

namely about behavior or akhlah with the difference that this research aims not only to shape behavior but to motivate to always build on existing innovations without giving up as the author's social cognition wants his writing to be able to inspire and invite people to continue to be motivated to innovate and also of course have the aim of making better behavior as well.

# 3.1. Textual Analysis of Scandinavian Dynamite

In the meaning part of the text in the category of explaining the form of the spirit that exists in Alif to realize his dream of being determined for this quoted sentence contains the meaning of a very good spirit (Thematic Macro Structure). Then explain the part that will become a unity, namely Alif who is fighting for the UMPTN after seeing the Danish team, which was initially seen as not going to become a champion, everything changed. Alif, who first started to go to his room, is now back to studying with new determination. Teun Vandjik's analysis on the subject of this subchapter has a very high meaning of enthusiasm in Islam, the spirit is not only to make efforts, but to be enthusiastic in trust and Istiqamah to Allah SWT. because Alif who underwent tarikat because only to Allah we ask and only to him we believe what will happen to us later with intention and seriousness, the meaning of enthusiasm in this subchapter, where Alif who returned to the spirit after seeing the World Cup match in 1992, where Alif who felt underestimated, but Alif would show his achievements. And has several facts that can be seen from the

results of text analysis. The results of the analysis of this subchapter include the first pillar of faith belief in Allah.

TABLE 3:

Text 1 (Paragraph 12)

Meaning Teks

In this sentence, the songwriter is trying to say In this sentence, the novelist wants to convey. Anything that is considered a new prayer. I will be like Denmark ordinary can be an extraordinary achievement. Having a great intention and soul dynamite like Denmark. I will explode a is a new spirit to show the world that performance. I will silence all doubts Man we can do things that are considered incapable, but we are capable of doing them by closing all doubts with a new determination.

The word spirit has a deep and multifaceted meaning, especially in the chapter "Dinamite Skandivia". It not only refers to the motivation or drive to achieve a goal, but also reflects the character's struggle in facing life's challenges. Struggle and Resilience: Passion in this context illustrates the character's resilience in the face of various obstacles, both in education and in daily life. Independence: Vigor also shows the character's independence, striving to get up and fight despite failures or difficulties. Inspiration and Hope: This word can be seen as a source of inspiration, both for other characters and for the reader. It encourages us not to give up, even when the situation seems difficult. Connection to culture: In a broader context, spirit also reflects the cultural values and traditions that exist in society, which serve as the basis for the characters' actions and thoughts.

# 3.2. Social Cognition

Through social cognition we can understand how the author's spirit is influenced by him environment, Social cognition in the novel ranah 3 warna is explaining Alif who is able to teach about the importance of seriousness, trying, tolerating, respecting each other, the novelist's point of view of social cognition, passion can also be understood as a motivation that is influenced by the social environment and individual experiences. In this context, passion can be seen as the result of the interaction between an individual's beliefs and the support of those around them. Personalities with high morale tend to be more adaptable and able to overcome obstacles.

In exploring the meaning of the word passion in this novel, it can be concluded that passion is not just about passion or determination, but also reflects social influences

and relationships between individuals who support each other. This provides a broader context for how passion develops and functions in the lives of the characters. cooperating and being able to understand the differences in the backgrounds of people around him so that Alif can have a good relationship with the people around him and emphasize patience. In this subchapter, the author of the novel shows that the spirit to achieve goals is not only with hard work, but also with strong effort and enthusiasm that is driven by himself.

#### 3.3. Contacts Social

Third, the spirit of effort (Ikhtiar) in the realization of dreams is the background for the writing of the subchapters Dynamite from Scandinavia, Important Figures of Bj. Habibie, and. In addition to education and religion, the text is of course influenced by external factors to achieve dreams and aspirations. So the text is written with a subchapter theme that teaches the importance of being enthusiastic in striving to achieve dreams or ideals.

Ideals or dreams are one of the goals of life that are collected by individuals and communities. With the existence of sub-themes, it illustrates that each goal must be pursued by fighting with all one's might to defend ideals, working hard, and being willing to face obstacles to achieve one's dreams. Through this meaning, readers can see how passion acts as the main engine in the characters life journey, giving them the strength to keep trying and innovating.

# 3.4. Textual Analysis of Man Shabara Zahfira

In this subchapter, Alif, who has been lying on his bed for weeks due to illness. My character who listens to the radio station KLCBS FM gives a motivational verse from Arabic. which teaches us to be patient. patience is the most important and principal in a person's character. Understand the message of the Arabic syarir about my character's alif in the novel. The word patience was very familiar to my character. And remember the last time he was patient. All the hardships he had gone through were just like that and replaced with anger and grumbling that was not clear to him. Alif after listening to the Arabic poem finally became a motivation for him Man Shabara Zhafira. In this subchapter, it is categorized in spirit of alif life.

TABLE 4:

#### Teks 2 (Paragraf 4) Meaning teks In this sentence the writer wants to convey. It describes the character of Alif, who gets advice from his mother because he gets a test from his father. Alif's mother "Friends of KLCBS, an Arabic poem says told Alif to continue practicing dhikr and that those who are patient will be happy. patience, that is why it is included in the So patience does not mean surrender, but first pillar of Islam because the mother's a proactive awareness. And indeed, Allah advice told Alif to strengthen his faith is always with those who are patient. when trials befell him. after Alif listened page. 128 to the Arabic syarir that he heard, he returned to the spirit to keep trying and listen to the mother's advice to continue his education and goals.

The word "spirit" has a deep meaning, especially in the chapter "Man Shabara Zhafira". Resilience and Courage: Spirit here reflects the resilience of Zhafira's character in the face of various challenges. Despite facing adversity, her spirit to keep fighting shows tremendous courage. Hope and aspiration: Passion also refers to hope for a better future. Zhafira exudes an optimism that encourages her and those around her not to give up. Social Concerns: In a broader context, Zhafira's passion reflects concern for others. She strives to help and inspire others, demonstrating that passion is not only about oneself, but also about positively impacting the community. Struggle and Process: The word passion in this section also describes the process of struggle that one must go through. Passion is not an instantaneous thing, but rather the result of effort and experience that shapes one's character.

# 3.5. Social Cognition

Through social cognition we can understand how the author's spirit is influenced by him environment, including the support of friends and family. It also reflects the values of struggle and optimism, and the importance of having clear goals in life. This research can highlight how the meaning of passion changes in the context of social relationships and personal experiences, illustrating by the true story of authors. how the character Alif not only fights for himself, but also inspires others around him.

This subchapter emphasizes the combination of man jadda wa jada and man shabara zahfira. Alif who struggles to rely on Allah must of course. Be patient and of course active patience to be able to conquer the journey of life that Alif lives. In this subchapter, it emphasizes the struggle of Alif who wants to rise from his illness and build a spirit that he firmly believes he can win if he continues to lean on Allah SWT and be patient with

the active. Seeing from the author's social cognition taken from the real story, Alif wants to inspire many people that something can fade our dreams to achieve our goals, but Ali is very happy and gets up from the pain he is experiencing to continue to achieve his dreams. Among the first is the use of thinking power, which means that man certainly has the ability to see in himself what is experienced around his environment. By explaining and understanding all the problems that exist in himself and the environment around him.

With the ability to think, man tries to get through the problems and overcome the problems that are in front of him, so that he is able to find solutions so that he can always survive. For man's ability to find a solution to life's problems.

#### 3.6. Context Social

There is an internal aspect of the author, so he writes a subchapter that emphasizes religion, namely trying to always improve religious understanding, carry out worship. well and face trials and temptations in facing religious life with. With the experience that the main character went through while in boarding school first. The spirit word of this part is important to lif life because its save alif from his bad mind, adan also his believed in Religion is a system of beliefs or beliefs related to the existence and relationship of human beings with God, which causes them to always be enthusiastic in carrying out all activities both for physical and spiritual forms. Religion is also a practice of worship in divine entities religion can also play a role in guiding individual and community behavior and provide meaning and purpose in life and provide an ethical framework and moral values. Now the spirits word is important like the word of ranah 3 warna, theres can be motivation for another life in people. Therefore the spirit of this word very importan when we share in new media. Overall, the meaning of spirit in this novel is a reflection of the inner strength, hope, and social responsibility at the core of Alif's life journey.

### 4. Conclusion

The meaning of the spiritual text in the realm of 3 colors has different sets of words, All the word "spirit" in "Ranah 3 Warna" symbolizes the colorful journey of life, where each individual tries to find his or her place in the world while holding on to the hopes and values they believe in. but it can improve the quality of behavior in doing something, namely by making efforts and being patient. So as not to be lazy and be carried away by

nature, which cannot hold emotions. To make us a person who always tries to achieve a dream goal that we dream about and is always patient in every process. To make behavior more superior and praiseworthy. Morality is one of the things related to this research. In this novel word spritit want to tell everyone its can motivation that we can make our dream. Spirit Word is important for our life and a save many people just with the word. Sometimes something that is envisioned with earnestness with hard work is not enough because sometimes it still fails, but between this distance is filled with patience, when we looked at the spirits word its will be energy for our life and to do something in our life. The analysis of Teun Vandjik's discourse in terms of social cognition is seen from the real life experiences of the novelist in writing the discourse of the text of the novel Ranah 3 Warna and conveying it to the community to be motivating and inspiring. Even with sincerity alone we still get failure in the process, so with that comes patience to be a complement.

# References

- [1] Lei, Guo.,Li.,Helnnovational Spirit Under Capitalism:A New Critical Analysis Of Main Street 2021:11-12. https://doi.org/10.36348/sjhss.2021.v06i04.004.
- [2] Yaya E, Sayra Z. Thematic Analysis of Solomon ahasilemariam's Novel Entitled. The Young Crusader. 2019;5-6: https://doi.org/10.7176/JLLL/63-03.
- [3] Fonseka Gamini, Edirisingha Arachcige., A Discourse-Analysis Based Critical Approach To Contextual Interpretation of Heteroglossic SituationIntheNovel2014:7-8 https://doi.org/10.7575/aiac.alls.v.5n.4p.168.
- [4] Puspita Sari, Yuli., Makna Pesan Dakwah Dalam Lirik Lagu"Deen As-salam Cover Nissa Sabyan. Jurnal Dakwh dan komuniaksi IAIN Curup-Bengkulu.2019(2:2):5 https://doi.org/10.29240/jdk.v4i2.1252.
- [6] Astuti T, Syarifudin A, Assoburu S. Analisis Pesan Dakwah Dalam Novel "172 Days" Karya Nadzira Shafa(Analisis Wacana Teun A. Van Djik).Jurnal Ilmu Sosial Humaira dan seni. Uin Raden Fatah Palembang.2024(2:2): https://Jurnal.Minartis.com/Index.php/jishs/article/view/1514
- [6] Creswell JW, Creswell JD. Research design: Qualitative, quantitative and mixed methods approaches. 5th ed. Thousand Oaks (California): Sage Publications; 2018. pp. 22–5.
- [7] Eriyanto. Analisis Wacana:Pengantar Analisis Teks Media, Yogyakarta:PT.Lkis Printing Cemerlang:2001.P.223

- [8] Faiza dan Lula Muhchsin Efendi. Psikologi Dakwah (Jakarta): Kencana; 2008. p. 35.
- [9] Denzin NK, Lincoln YS. Hanbook of Qualitative Reasearch. Yogyakarta: Pustaka Pelajar; 2009. p. 4.
- [10] Kriyanto R. Teknik Praktis Riset Komunikasi Kuantitatif dan Kualitatif edisi kedua. Jakarta: Prenamedia; 2006. pp. 215–2016.
- [11] Sobur A. Pengantar: Yasraf Amir Piliang, Semiotika Komunikasi. Bandung Remaja Rosdakarya; 2013. p. 28.
- [12] Nurudin PK. Jakarta:Rajawli Pers:2015.P.18
- [13] Devi Riyana. Analisis Pesan Dakwah Dalam Novel Ranah 3 Warna karya Ahmad Fuadi. Uin Raden Intan Lampung: Universitas Negaeri Isalam Raden Intan Lampung: 2023.
- [14] Denny Heransyah. Analisis Pesan Dakwah Dalam Novel Pulang Karya Tere Liye. Uin Raden Intan Lampung: Universitas Negaeri Isalam Raden Intan Lampung:2020.
- [15] Muhammad Rico Zulkarnain. Analisis Wacana Pesan Dakwah Dalam Buku Renugan Tasauf Karya Hamka. Uin Syarif Hidayatullah Jakarta: Universitas Negeri Islam Syarif Hidayatullah Jakarta: 2019.
- [16] Muhammad Muslim Sazali. Analisis Konten Nilai-Nilai Dakwah Pada Novel Ranah 3 Warna Karya Ahmad Fuadi serta Respon Pembaca Terhadapnya. IAIN Sunan Ampel Surabaya: Institut Agama Islam Negeri Sunan Ampel Surabaya:2015