

## Research Article

# Implementation Studies Documentation in Media and Culture Studies

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**Abstract.**

Documentation is like a time machine as it facilitates the process of returning to history for future generations. The objective of this paper is to review the documentation in media and cultural studies. This paper discusses the importance of implementing documentation to create a culture that contributes to education. Using digital literacy is one of the ways of documentation to strengthen media and culture as the community needs a culture that has rich literature and references to science. In media and cultural studies, documentation can be performed in various ways such as, archives, newspapers, magazines, books, videotapes, and audio. This can provide valuable information and data for understanding media and culture in the past, present, and future. Documentation also helps in understanding the changes in media and culture, influence the media on culture, and vice versa. Documentation helps researchers to identify various elements important in media and culture, such as messages conveyed, values carried, and patterns formed behavior. This study uses a method in the documentation that covers the election inclusion and exclusion criteria, in Indonesia.

**Keywords:** study documentation, media, culture

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## 1. INTRODUCTION

Media and culture are always each other related in life in modern society. The important role of the media in shaping and influencing culture No can deny, on the contrary culture also influences the media [1]. However in the process of modernization hard achieved fair gain to all parties, always There is more party benefited or precisely otherwise. As a related unit in the process of transferring knowledge and values culture, then field technology in various parts of the world is also experiencing very basic change. Although progress in knowledge and technology gives Lots of benefits to humans, however otherwise, progress also brings up the suffering of many people [2]. the media has a significant role in shaping and influencing culture, as well as influencing culture media use. In this era of globalization and digitalization, forward, research about media and culture become more important. One useful method in study

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is studies documentation, which is a method using source written or non-writing for gathering information and data. Method This has been applied in various fields, incl media and culture research. Studies documentation can be used to get data about history, development, and change in media and culture.

Implementation studies documentation in media and cultural studies can be done through several steps, including choosing material relevant documentation with topic research, collecting data from material selected documentation, analyzing and evaluating the data that has been collected, as well compiling results study in the form of report or article. However, like case method study other, study documentation also has advantages and disadvantages. Excess from studies documentation is materials used in the study Already available and not needed to do study consuming field huge time and expense. Besides that, material documentation gives very detailed and accurate information. Studies documentation also has disadvantages, including limitations in the material available documentation, risk error interpretation, as well how difficult to collect relevant and valid data from material documentation scattered in various places.

There is diverse research that shows that studies documentation can become an effective method in media and cultural studies, Sudarsono said that documentation is evidence and have a role as introduction information. Studies documentation keep going growing and engaging various broad aspects. The position in context culture and science humanities is very important Because exists a close relationship between documentation with life daily humans. Need done revitalization and development studies knowledge documentation in Indonesia. Development This can be started with examine processes and product documentation that has There is before. Assessment This must be done with an approach academic. this means practices documentalist need researching by academics and interested parties in problem documentation in a manner scientific [3].

The objective of the study This For implicates findings in the development of media and cultural studies, analyzing selection and use of material documentation in media and cultural studies, as well as challenges and obstacles encountered in implementation studies documentation in media and cultural studies. Method This expectation can give a contribution to development theory and understanding of the connection between media and culture in the era of globalization and digitalization forward. Besides that, research is also expected can give a view of media's impact on culture and vice versa, as well as give a description of how media and culture each other influence and interact in modern society.

## 2. METHODS

The method used in the study This is studies utilizing documentation ingredients written or non-writing to dig inside information and data something research. Besides that, the author also explains criteria inclusions and exclusions used in election material documentation. Criteria inclusion and exclusion must be by objective research and pay attention to aspect quality and relevance from material documentation used. Criteria inclusion in studies documentation on media and cultural studies this covers the type of material documentation used, eg documents written like books, journals, articles, reports, letters newspapers, and magazines, or audio and visual materials such as audio, video, image, and photo recordings. Criteria inclusion too covers context place and time from material documentation used. In matter this, researchers can limit material period documentation time certain or focus on the study of one geographic area certain. Meanwhile, criteria exclusion can covers type of material with no documentation Specific to the topic research, like a document or that recording is too general or has No own connection directly to the topic research. Researchers can too consider for rule out material documentation that has poor quality. Criteria inclusion and exclusion can be enabled For Sort article journal that has eligibility in answer question research [4].

## 3. RESULTS & DISCUSSION

### 3.1. Studies Documentation

Studies documentation scope very broad knowledge, incl inside it there is business collection related documents something research. According to Ferraris, documentality or the theory of “documentality” states that No There is society that doesn’t involve writing or inscription, though its form only There is in mind. Dependency reality is social on documents describing draft documentation. It can too be interpreted as “strength”. the document “ or “the power of document”. Therefore, Ferraris transforms the expression Derida, whose original “There is nothing outside of the text” becomes “There is nothing social outside of the text” [5]. Studies documentation become an important and integral part. this happens Because researcher the more aware and understand that there are a lot of data stored in the form of documents and artifacts. Documentation functions as complementary data source research. Type documents that can be used to cover source written, film, document pictures, audio-visual and monumental works as well document electronics. All types of documents give relevant information for the research process [6].

The objective of studies documentation is to get more understanding of events, phenomena, or contexts certain through the exploration and interpretation of relevant documents. Studies documentation's role is important in recording, analyzing, and understanding related information with change social, cultural, and historical. In context academic, research, or making decisions, study documentation possible more understanding depth and use source Power existing information for useful purposes for society and sustainability culture. Based on the quote from Bungin and Burhan (2008), Guba stated that the level of trust in the results study was qualitatively influenced by the extent of existing documents used and utilized with ok. Structured and systematic documentation is the most appropriate tool for knowing the process of success from A research [7,8].

### 3.2. Media

In media studies, the selection and use of material Proper documentation are very important to ensure that the analysis performed is relevant, accurate, and meaningful. Documentation in the digital age also has benefits for manage and care all collections [9]. this Of course help in understanding media dynamics, their impact on society, and more implications wide in the context of culture and society. Selection and use of material documentation in media studies can own several implications namely, first, a deep understanding of the media context. Through analysis of material selected documentation, researchers can obtain a deep understanding of the medium media context researched. Media documents, eg articles, broadcast news, or television programs, can give an outlook about the way the media operates, the agenda associated with it, or the representation certain done. Analysis This help digs into the meaning and purpose behind media content. Second, the validity and reliability of the data. Choose relevant and quality documents tall to ensure that analyzed information is accurate and can be trusted. This contributes to quality research and the reliability of the resulting findings. Third, in-depth interpretation and analysis. Material selected documentation with a good give chance for doing more interpretation and analysis deep related to media studies. Analysis content media documents can disclose meaning implied, embodied ideology, or construction underlying social media content. this help in understanding how the media influences the perception, attitude, or behavior audience. Fourth, Identification Trends and Patterns: Selection and use of material proper documentation possible identification trends and patterns in media studies. With analyze documents from a period in certain or different types of media, a researcher can track change, consistency,

or difference in content, narrative, or media representation. Findings This can give an outlook on media evolution and relevant trends. No one can be denied that the media has an outside influence normal to life public in a manner general [10].

Besides existing facilities contained several constraints in implementation studies documentation in media studies, that is limitations accessibility documents. One challenge main is limitations in accessibility to relevant and required documents for research. Sometimes, the desired document is No available in a manner open or difficult to access Because reason right copyright, limitations physical, or constraint institutional. this can limit selection and use material more documentation wide and varied in media studies. Besides that's also a matter of ethics and privacy. In accessing and using a document in media review, important to consider an aspect of ethics and privacy. The challenge here is to ensure that the use of documents does No violate the right and privacy of individuals or violate ethics research. this needs caution in selecting, managing, and disclosing sensitive documents or secrets [11].

### 3.3. Culture

In context culture, implementation studies documentation own special implications. Studies documentation possible identification, collection, and recovery related documents with inheritance culture. this help in the preservation and maintenance of knowledge, tradition, art, and practice possible culture threatened extinct, or forgotten [12]. The implication is the development of more recovery and archiving strategies Good For ensuring a continuity culture. Next, study documentation makes it easy for the researcher to analyze and interpret recording documents in various aspects of culture. This opens the opportunity to understand more about the values, norms, rituals, myths, and expressions of existing culture in society. The implication is more understanding comprehensive about culture, which can be used in the development of knowledge of culture and interaction intercultural. Studies documentation can build narrative complementary alternatives or oppose narrative existing dominance in culture. Documents can give evidence and different stories from perspective groups minority or marginalized. The implication is to give room for fewer voices represented in narrative general culture accepted. Documents like recording music, movies, photos, or literature give an understanding of the development and change in art and expression culture. The implication is the development and preservation of art and the expression richer and more diverse culture. Overall, implementation studies documentation in study culture owns significant implications for the preservation, understanding, and recognition of

culture. Through research and analysis to document culture, yes enrich knowledge about inheritance culture, promote inclusion culture, and develop more narrative comprehensive and representative [13].

There are several challenges in implementation studies documentation in study culture that is condition physical and tough document. Several document culture is at in a condition of distressing physique or prone to damage. factors like age, environmental storage that is not right, or lack of maintenance can cause a decline in quality and sustainability documents. Ensuring restoration, maintenance, and protection of document valuable culture can become a significant challenge. Besides that access is limited to document culture. The challenge main is limitations in access to document relevant culture. Several documents are No available in a manner free or difficult to access. this can limit the ability researcher to collect the required data in studies documentation. In facing challenges and obstacles that, important to own a comprehensive, structured, and sustainable approach in implementation studies documentation in study culture. this involves cooperation between researchers, institutions culture, and the community involved, as well as utilization of technology and resources existing power. With a good understanding of the challenges faced, steps proper mitigation can be taken to ensure successful studies documentation in the study culture [14,15].

The results of this research show that study documentation plays an important role in the in-depth data collection and analysis of media and cultural studies. Documents such as writings, audio and visual recordings, and cultural objects are valuable sources of information for understanding cultural contexts and phenomena. Implementation of documentation studies allows researchers to explore and analyze various aspects of media and culture that cannot be accessed directly. Documents become windows to the past, traditions, narratives, and mindsets that shape a culture of identity. By utilizing documents as data sources, researchers can gain deeper insights into history, dynamic social and cultural changes

## 4. CONCLUSION

Studies documentation plays an important role in deep data collection and analysis of media and cultural studies. Documents such as writing, audio, and visual recordings, as well as things culture become sources of valuable information for understanding context and phenomenon culture. Implementation studies documentation possible researcher for exploring and analyzing various media and cultural aspects that are not can be accessed in a manner direct. Documents become the window to pasts, traditions,

narratives, and patterns thought forming identity culture. Through the utilization of documents as a data source, the researcher can obtain more insight deep about history, and change social and dynamic culture. However, there are challenges faced in implementation studies documentation covering access limited to relevant documents, issue validity, and reliability document, as well management and analysis of complex data. To overcome the challenge, some possible recommendations done is approach of interdisciplinary, collaborative between researchers, media professionals, archivists, libraries, and the community culture so that can enrich the collection, processing, and interpretation of documents. With a good understanding of the implementation and related challenges, study documentation can give valuable contributions to the understanding and development of media and cultural studies.

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