

Research Article

Digitalization in Learning English Speaking Skill For Broadcasting Students

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Abstract.

Broadcasting students need English-speaking skills as a skill that must be mastered. To encourage students in learning English and speaking in English in front of others, researchers asked students to perform their activities when reporting the news. This study aims to find out whether the video repository platform can increase students' interest in learning English-speaking skills. The method used is qualitative descriptive. Researchers do the speaking test through video in the website to understand the way digitalization make impact on students' speaking skills in the two classes of broadcasting students. Data were collected through tests, questionnaires, interviews, and observation. The results showed that students became more interested and challenged to show their English-speaking skills and the digitalization in learning English-speaking skill was considered a success in promoting student engagement.

Keywords: broadcasting, English speaking, video platform, students' interest

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1. INTRODUCTION

In this era of affordable mobile phones with good features and cheap data package prices or the availability of Wi-Fi in many public places, the digital world is developing rapidly every day. Many useful new applications and tools are then exist and make users use these applications regularly. The large number of applications available means that people must always be up to date with developments in the digital world or they will be left behind. One example that is currently popular is Tik-tok, which allows people to trade like Home Living through this application without having to spend more money on renting a place. Apart from that, the digital world now means that we can earn millions of rupiah in advertising money by creating creative content through videos on YouTube. "From YouTube, RANS' income can reach IDR 691 million to IDR 11.07 billion per month," according to Kompas.com which makes the RANS Entertainment YouTube channel the 4th largest YouTube channel throughout 2021.

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In the digital era, skills in the world of broadcasting are very much needed so that we can easily find work not only on TV and radio, but we can work for ourselves if we have our own YouTube channel. Broadcasting as a distributor of information and shaper of public opinion, has an increasingly strategic role, especially in developing democratic life [1]. Graduates of the Broadcasting study program at the Creative Media State Polytechnic are directed to become editors, radio broadcasters, TV announcers, scriptwriters, reporters, directors, producers, newsreaders, creative teams and videographers. All of these jobs require a high level of mastery of foreign languages, especially English. English in the world of broadcasting helps with many things, such as getting more and wider information, communicating with more people and being able to provide information to a wider audience.

One of the most prominent skills that must be mastered in English in the broadcasting area is English speaking skill. Not only radio announcers, TV announcers and reporters must also be able to speak active English. Seeing the era digital is moving rapidly, the author is looking for ways to ensure that learning English speaking skills in the classroom is also in line with current developments in this digital era. Teachers need to be familiar with various types of learning strategies so they can choose which strategies are most appropriate for teaching a particular field of study [2]. Meanwhile, the ability and confidence to speak English of broadcasting students for the 2022/2023 academic year is quite low for someone whose graduates are directed to become journalists, reporters and newsreaders. This condition can be seen in their first test score when the researchers tried to find out the level of broadcasting students speaking ability. However, journalists and reporters are professions whose job is to collect news or data by visiting places or sources of news [3].

Several causes of difficulties in speaking English include difficulty expressing ideas, limited vocabulary, limited grammar skills, and limited pronunciation of words [4]. Meanwhile, Lecturers in classroom should teach using multimedia that is in accordance with the objectives to be achieved from each learning material [5]. The ability to speak English through news reading techniques can train students' listening and speaking skills in English [6]. For this reason, the author tries to conduct research using the role of digitalization in teaching English speaking skills to broadcast students in order to achieve the target of graduates who are able to write creatively.

In Addition, In spoken language or the process of speaking, a person must pay attention to three things, these 3 things include speaking being used for the process of serving others, speaking being used for the process of socializing others, and speaking being used with the belief that what is being conveyed is true and correct [7]. There

are several factors that support speaking, those are: mastery of language, language, courage and calm, the ability to convey ideas fluently and regularly. There were 2 aspects of students' difficulties in English speaking skills. These two aspects include linguistic aspects and non-linguistic aspects. Linguistic aspects are aspects that can be said to be related to spelling, pronunciation of words, and even grammar, while non-linguistic aspects can range from anxiety level, mastery of the topic, to the speaker's confidence [8]. Meanwhile, videos are a very appropriate learning media to eliminate boredom in learning [9]. In other words, videos can increase students' interest in the lesson. Researchers think, this would be a great opportunity to try website that contained several videos to be chosen by students as their theme in speaking. For this reason, researchers believe to use videos as a stimulus in observations of this research so that students hope to be more interested and braver in speaking English in front of the others.

2. METHOD

The research that will be carried out is descriptive qualitative research, this is a research that describes in detail and interprets the results of data collection so that the best conclusions can be obtained. In the initial stage, an initial survey has been carried out to see the phenomena that occur for which we want to find a solution. After finding this problem, a literature review was looked for regarding the phenomenon and supporting data to create a research. The researchers created a website which was useful as a platform for posting videos taken or collected by students from the internet which could be used as material for news reports. The platform will then be used for in-class learning or observation of this research as material for students to report directly with speaking English regarding the video being shown. From these student activities, a score will be taken to find out how far the student can perform English speaking skills. During this class, observations were also made regarding the progress of the test and recorded the progress of the activities. After the test and results have been obtained, questionnaires are distributed. Interviews will be conducted with several students and lecturers to get deeper answers from the questionnaire. After all data collection techniques have been carried out, the researcher then triangulates the data and interprets the data that has been collected with additional supporting data. After interpreting and drawing conclusions from the research, the researcher Summarized the result.

The Subject of this study were 2 classes consist of total 60 students from broadcasting program in 2nd semester. Before the Observation all the students should take the video

by their own selves finding event that can be consider as an interesting news to deliver. Here, they show their ability in finding interesting news to publish. After that, all of the video was uploaded in the website repository. At the Observation day, students should choose their friend's video instead of their own video to deliver. In only several minutes they are allowed to take a note about their chosen video before they do news reporting. After the observation, they have been distributed the questionnaire consist of 12 questions. After a week, after the researchers found out the result of students speaking score, researchers did the interview. The interview session was done to 9 students in each class so they were 18 students in total. They were consisting of 3 students have lowest score, 3 in middle score, and 3 students in highest score.

3. RESULT/DISCUSSION

Before the observation was carried out, the researcher took the students' English-speaking scores, the data can be seen in table 1. The average score of the students was 76.3, while the lowest score was 63 and the highest score was 99. In table 1 you can also see the average score of the students at the time of observation was 81.25. This score is higher than the average student score during the initial test. Even though the difference is not much, this increase may indicate that digitalization in learning English speaking skills carried out in this study helped improve their skills in speaking English. Meanwhile, in observation, the highest score that a student could achieve was only 95. During the interview, the researcher further examined the student who got the highest score and found out that the cause of this reduce was that the student was not very good at performing in front of the screen even though he was journalist want to be. The student prefers roles that are not too much in front of the screen. Even so, from both the initial assessment and the assessment during observation, this student still had the highest score compared to his friends. In the table it can also be seen that the student's lowest speaking score during observation was 70. This score increased from the previous score of only 65. So even though the highest score could not reach the same as during the initial speaking assessment, the lowest score and the average score of the students were observed to have increased.

In table 2 you can see the results of the questionnaire. In statement number 1, in the highest position, 60% of students already like speaking English. This also to some extent affects their presentation skills when speaking English in front of the class. In statement number 2, the highest position was obtained by the statement that students really want to be able to speak English fluently. From this it can be seen that students

still have a strong desire to be able to master English with the aim of supporting their future work. Statement number 3 indicates that 73.3% of students do not think that their English is good. This statement indicates that students are not confident in their English skills. Apart from that, they also see for themselves that their English is still not sufficient enough to be able to speak in front of many people. Statement no 4 shows that 73.3% of students strongly agree that they should improve their English skills. This is in line with question number 3 regarding their English abilities seen from their respective perspectives. Therefore, in order to support their work in the future, and to compete with other workers, they still have a high desire to improve their speaking skills.

Statement number 5 shows that 61.7% of students do not agree if it is said that they have the courage to speak English in front of many people. It indicates that they must train their courage to speak English in front of many people. During the interview it can be interpreted that most of the students can actually speak in front of many people as reporters if they speak with their mother tongue. However, if they have to speak English, students have to practice more. But if you look at the day of their presentation, they actually didn't have much difficulty because of the help of the video which helped them to be able to say what they were supposed to talk about in English in front of the class. Statement No. 6 stated that as many as 56.7% of students admitted that speaking English in front of many people with the help of videos could increase their English-speaking courage. Statement number 7 as many as 65% of students stated that they agreed that they became more courageous in speaking in front of many people when practicing English speaking skills with videos that were familiar with their daily activities than without videos. Statement number 8 indicates that as many as 81.7% of students agree that websites are good storage that can be shared with many people. Statement number 9 as many as 75% of students stated that the website used on the day of observation was a website that was easy to use and operate. As many as 68.3% of students agreed with statement number 10, that according to them, they liked speaking English through News Reporting with the help of videos on the website. As many as 71.7% of students agreed that the repository website made them more interested in speaking English in front of many people. The final statement indicated that 68.3% of students agreed that this repository website made them less anxious about speaking English in front of many people.

SA : Strongly Agree

A : Agree

DA : Disagree

SDA : Strongly Disagree

TABLE 1: Scoring Test Result.

No	Statement	Prelim Test	Observation Test
1	Average	76,3	81,25
2	Lowest	65	70
3	Highest	99	95

TABLE 2: Questionnaire Result (%).

No	Statement	SA	A	DA	SDA
1	I Like to Speak English	13.3	60	25	1.7
2	In My Opinion as a Journalist Want to be, I have to be influence in English	68.3	31.7	0	0
3	In my opinion, My Speaking Skill is Quite Good	0	20	73.3	6.7
4	I "Must" Improve my Speaking Skill	73.3	26.7	0	0
5	I Brave to Speak English in front of Many People	0	3.3	61.7	35
6	Speaking in front of many people with the help of video, make me braver to speak English	28.3	56.7	15	0
7	Exercising to speak English with the video that familiar with my daily activity make me braver in speaking in front of many people than without it	10	65	23.3	1.7
8	Website is a good repository that can be shared to people	13.3	81.7	5	0
9	This website is easy to use and operate	25	75	0	0
10	In my opinion I like to Speak English through News Reporting with the help of Video, than not	26.7	68.3	5	0
11	This Repository website make me more interested to speak English in front of other people	21.7	71.7	6.7	0
12	This Repository website lower my anxiety in speaking English in front of many people	25	68.3	6.7	0

One of several jobs that graduates of the broadcasting study program can take is becoming a reporter. Researchers try to train students' English-speaking skills with one thing they are studying so that this exercise can feel close to and familiar for broadcasting students. As said before, a person must pay attention to three things in English speaking skills, these 3 things include speaking being used for the process of serving others, speaking being used for the process of socializing others, and speaking being used with the belief that what is being conveyed is true. In becoming a reporter for this observation, students are required to convey news according to the facts that

they have gathered and the students have collected, and then they distribute the information in front of the camera with the intention of providing appropriate, up-to-date and accurate information using English for certain targets or for more specific targets. From the data, we can see that linguistic and non-linguistic aspects influence students' scores in English speaking performance. Students who think their English is low get low grades. This is because they are weak in the pronunciation. Meanwhile, non-linguistic aspects, such as anxiety, also influence student grades. Students who don't like speaking in front of the class will have lower grades compared to students who really like reporting or speaking in front of the class. For example, a student with the highest score in the preliminary scoring, even though in observation, this student still got the highest score compared to other students, however, the student's score was observed to be decreasing. In observation, the student's score was still the highest, because it was influenced by his love of English and his proficiency in English.

The average score in the preliminary test was observed to be lower than during observation. From observations and interviews it was discovered that many students felt they were helped by those videos in the website. They feel guided by the video to say something that must be conveyed when performing speaking. When they feel they have forgotten what they wanted to say during the presentation, they watch the video and are "forced" by themselves to continue the description shown in the video. This also affects improving their grades and increasing their interest in speaking English. They become less afraid of making mistakes so that their scores can increase from the preliminary test.

As broadcasting students, they have actually trained as reporters in other courses but use Indonesian. For this reason, in this English for Specific Purposes course, researchers focus on practicing their English-speaking skills in reporting news. From observation, of course, each student's style of delivering news is different. Here they train their creativity and sharpen their reporting skills in conveying news by speaking English.

4. CONCLUSION

In Brief, in this study, researcher have found that student become more Interested to perform their speaking presentation and Feel forced to present their best over their friends. Since they usually perform their reporting in Bahasa Indonesia but this time, they should show off their ability in reporting with English. Students are also Feel less afraid in making mistakes since they could took the notes before perform and even can re-watch the video while perform to make them could describe anything about

event to report from the video. Students also could become more creative in delivering the information since they should have their unique way to deliver the news in front of camera/many people. From all of these we could summarize that Digitalization in Learning English Speaking Skill could make students braver and more creative to speak in front of many people. So, this way can be applied to students that want to increase their speaking skill.

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